

Fresno Conference Schedule and Program Description

Friday, Feb. 19, 2010

9:30 a.m. – 3:30 p.m.

Fresno Co. Office of Education

1177 Van Ness Fresno, Calif. 93721

*(use entrance near corner of Fresno Street and Van Ness,
which is also used for the Educational Employees Credit Union)*

A Healthy Path to Student Success: Practical Tools and Strategies for School Health Partnerships

9:00 a.m. – 9:30 a.m. – REGISTRATION /VISIT EXHIBITS

9:30 a.m. – 10:45 a.m. OPENING SESSION

Welcome by Fresno County Office of Education Superintendent Larry L. Powell

State of “The Union:” School Health Opportunities and Challenges in 2010

Education and health leaders provide an update on state and federal policies, funding opportunities, and initiatives that support student services.

Martin Gonzalez, Deputy Executive Director, California School Boards Association

Serena Clayton, Executive Director, California School Health Centers Association

School Wellness: How nutrition and fitness promote student success

Katherine Hawksworth, Health Educator, California Project LEAN

Local Shout Outs: Outstanding achievements by local school-health movers and shakers

10:45 a.m. – 11:15 a.m. VISIT EXHIBITS

11:15 a.m. – 12:30 p.m. WORKSHOP SESSION I (choose one)

Beyond the Clinic: Nutrition and Physical Activity promotion in a school-based setting

As the number of children who are overweight has continued to grow, schools have emerged as a critical venue for promoting nutrition and physical activity. In this workshop, participants will become familiar with the Local School Wellness Policy and identify ways various stakeholders, including themselves, can play an active role to ensure policy implementation. Participants will also increase their knowledge of resources supporting nutrition and physical activity programming, services, and policies. Additionally, local school health leaders will share their success of implementing nutrition and physical activity programs and policies.

Presenters:

Teresa Chin, Technical Assistance Coordinator, California School Health Centers Association

Katherine Hawksworth, Health Educator, California Project LEAN

Jane Alvarado, Project Coordinator-Central Valley, California Project LEAN

Sorting through HIPAA, FERPA, and Confidentiality laws in School-Based Health Services

(repeats in Session II)

What are HIPAA and FERPA and which applies to your work? Is student health information part of school educational records? How can schools and providers work together to adopt guidelines that work? Participate in an interactive workshop to understand the two major privacy laws that govern schools and health providers. Learn about HIPAA and FERPA, compliance challenges and effective school-based strategies to protect both student health and education information. Find out more about a new, related toolkit from CSHC. School administrators and school health partners are encouraged to attend to discuss policies that help ensure compliance with both laws.

Presenter:

Rebecca Gudeman, Senior Attorney, National Center for Youth Law

From Vision to Reality: How to Start a School Health Center

Want to start a school health center or grow your school health program to include clinical services? In this workshop, we will help your local community begin their planning efforts, including conducting a needs assessment, deciding what services you want to offer to whom, and engaging potential providers. We will also highlight issues that have challenged many “start-up” efforts, such as financing, facilities, and cross-agency collaboration. Local school community representatives will offer their successful strategies in starting a school health center, and related resources and tools from CSHC will be shared.

Presenters:

Samantha Blackburn, Field and Technical Assistance Director, California School Health Centers Association

Esther Rosario, Director of Health and Social Services, Riverbank Unified School District

Getting the Green: Fundraising for Your School Health Center

This hands-on workshop will help participants jumpstart their fundraising efforts by capitalizing on the prospects and opportunities already around them. Participants will hear about strategies CSHC used to increase donations; learn practical, cost-effective ways to raise money; and begin developing their own quick-start fundraising action plans.

Presenter:

Kristin Andersen, Associate Director, California School Health Centers Association

12:30 p.m. – 12:45 p.m. VISIT EXHIBITS

12:45 p.m. – 1:45 p.m. LUNCH with facilitated Table Talk Discussions:

Preliminary list of topics:

Community Schools

Youth Engagement

Maximizing Physical Activity

School-linked medical mobile vans

Telehealth in schools

Asthma and Indoor Air Quality (IAQ) in schools

H1N1 in Schools

1:45 p.m. – 2:00 p.m. AFTERNOON STRETCH

2:00 p.m. – 3:30 p.m. WORKSHOP SESSION II (choose one)

Building Successful Community Clinic/School Partnerships

Community clinics and schools working together - sound like a great idea? It is! But sometimes when you get down to business, issues start to crop up. Different expectations, cultures and professional practices can make the partnership challenging. Many clinics and schools are discovering new ways to successfully collaborate to meet student health needs. In this interactive workshop, local school and community clinic leaders will discuss common challenges and offer practical solutions for addressing them.

Presenters:

Samantha Blackburn, Field and Technical Assistance Director, California School Health Centers Association

Ken Geisick, Superintendent, Riverbank Unified School District

Christine Noguera, Deputy CEO, Golden Valley Health Centers

A Bigger Bandwagon: Getting More Stakeholder Support for Student Health!

Many school health centers and other school health programs succeed or fail based on the degree of local support they can garner. At a time of extremely tight budgets and staff lay-offs in every sector, support from key stakeholders is essential to starting and sustaining your school health program. In this workshop, learn from local providers and youth leaders how to strategically engage youth, parents/residents, school staff, and elected officials in your school health program advocacy efforts.

Presenters:

Esther Rosario, Director of Health and Social Services, Riverbank Unified School District

Salina Mendoza, Central Valley Policy and Field Coordinator, California School Health Centers Association

Patty Albor, Youth Board Member, California School Health Centers Association

Manuel Castano, Youth Board Member, California School Health Centers Association

Repeating from Session I:

HIPAA, FERPA, and Confidentiality in School-Based Health Services

Beyond the Clinic: Nutrition and Physical Activity promotion in a school-based setting