

# 9:30 a.m. - 10:45 a.m. Welcome & General Session

## **Welcome and Introductions**

### **State of "The Union": Schools and Health in 2010**

For the many people on the front lines, we offer a big picture overview of state and federal policies, funding opportunities, and initiatives that support student services. The promise (and perils) of health care reform and reauthorization of the Elementary and Secondary Education Act will be examined through the lens of student health and support services. We will highlight opportunities to sustain and grow needed student support services and offer some hopeful insights in this difficult economic climate.

*Martin Gonzalez, Deputy Executive Director, California School Boards Association*

*Serena Clayton, Executive Director, California School Health Centers Association*

*John DiCecco, Interim Director, LA Trust for Children's Health*

## **Recognition of Sponsors**

### **Welcome from California Project LEAN**

#### **Get Your Heart Rate Up!**

*Andy Padilla, Health Net Fitness Guru*

### **Moving the Movement: Recognizing Outstanding School Health Champions**

10:45 a.m. - 11:15 a.m.

**Exhibits**

11:15 a.m. - 12:30 p.m.

**Session I (choose one)**

### **Beyond the Clinic: Nutrition and Physical Activity Promotion** (repeats in Session II) - **Yosemite B**

As the number of children who are overweight has continued to grow, schools have emerged as a critical venue for promoting nutrition and physical activity. In this workshop, participants will become familiar with the Local School Wellness Policy and identify ways various stakeholders, including themselves, can play an active role to ensure policy implementation. Participants will also increase their knowledge of resources supporting nutrition and physical activity programming, services, and policies. Additionally, local school health leaders will share their success in implementing effective nutrition and physical activity programs and policies.

*Teresa Chin, Technical Assistance Coordinator, California School Health Centers Association*

*Katherine Hawksworth, Health Educator, California Project LEAN*

### **From Vision to Reality: How to Start a School Health Center - Yosemite A**

Want to start a school health center or grow your school health program to include clinical services? In this workshop, we will help your local community begin their planning efforts, including conducting a needs assessment, deciding what services you want to offer to whom, and engaging potential providers. We will also highlight issues that have challenged many "start-up" efforts, such as financing, facilities, and cross-agency collaboration. Local school community representatives will offer their successful strategies in starting a school health center, and resources and tools from CSHC will be shared.

*Samantha Blackburn, Field and Technical Assistance Director, California School Health Centers Association*

*Jeanne Aguinaldo, Youth Services Manager, Asian Pacific Health Care Venture, Inc.*

### **Getting the Green: Fundraising for Your School Health Center - Joshua Tree**

This hands-on workshop will help school health centers jumpstart their fundraising efforts by capitalizing on the individual and corporate donor prospects around them. Participants will hear about strategies CSHC used to increase donations; learn practical, cost-effective ways to raise money; and begin developing their own quick-start fundraising action plans.

*Kristin Andersen, Associate Director, California School Health Centers Association*

### **Options for School Health Center Models and Sustainability in LA County - Mojave**

LA County has established a new Board policy to develop and support an integrated model for school health centers, and model standards have been developed to inform this work. However, existing school health centers struggle to sustain their programs. Medi-Cal billing can be a source of sustainable funds, but there are many challenges to making it work for school health centers. Hear about LA County's initiative, the model standards and a recent scan of efforts to improve the identification of Medi-Cal enrollees and billing at school health centers by sharing Medi-Cal enrollment information among districts, school health centers and the county. Join us to discuss your challenges and successes with Medi-Cal billing and identification of Medi-Cal enrollees. We will use this information to inform future local policy activities.

*Mandy Johnson, Consultant, LA Health Action and School Health Center Policy Roundtable*

12:30 p.m. - 12:45 p.m.

Exhibits

12:45 p.m. - 1:45 p.m.

Lunch & Table Talks

**TOPIC**

- Community Schools
- Youth Engagement
- Exercise For Thought
- School-linked medical mobile vans
- Wellness Networks: Current Practices/Future Directions
- Asthma and Indoor Air Quality in schools
- School-Linked H1N1 Vaccination Clinics
- Military Families in our Midst
- Helping Schools Track Immunization Records

**FACILITATED BY**

- Los Angeles Education Partnership
- CSHC Youth Board
- Health Net
- Cedars Sinai Medical Center
- LA Trust for Children's Health and LAUSD
- California Breathing, Calif. Dept. of Public Health
- Northeast Valley Health Corporation
- LA County Education Foundation
- Calif. Immunization Registry - LA/Orange County

1:45 p.m. - 2 p.m.

Exhibits

Afternoon Stretch

2p.m. - 3:30 p.m.

Session II (choose one)

**HIPAA, FERPA, and Confidentiality in School-Based Health Services - Yosemite A**

What are HIPAA and FERPA and which applies to your work? Is student health information part of school educational records? How can schools and providers work together to adopt guidelines that work? Participate in an interactive workshop to understand the two major privacy laws that govern schools and health providers. Learn about HIPAA and FERPA, compliance challenges and effective school-based strategies to protect both student health and education information. Find out more about a new toolkit from CSHC. School administrators and school health partners are encouraged to attend to discuss policies that help ensure compliance with both laws.

*Rebecca Gudeman, Senior Attorney, National Center for Youth Law*

**Building Successful Community Clinic/School Partnerships - Joshua Tree**

Community clinics and schools working together - sound like a great idea? It is! But sometimes when you get down to business, issues start to crop up. Different expectations, cultures and professional practices can make the partnership challenging. Many clinics and schools are discovering ways to successfully collaborate to meet student health needs. Local school and community clinic leaders will discuss common challenges and offer practical solutions.

*Samantha Blackburn, Field and Technical Assistance Director, California School Health Centers Association*

*Jan Marquard, Director, School Health Services, Northeast Valley Health Corporation*

*John DiCecco, Interim Director, LA Trust for Children's Health*

*Dr. Jimmy Hara, Regional Lead Physician-Community Benefit, Kaiser Permanente Southern California*

**A Bigger Bandwagon: Getting More Stakeholder Support - Mojave**

Many school health centers and other school health programs succeed or fail based on the degree of local support they can garner. At a time of extremely tight budgets and staff lay-offs in every sector, support from key stakeholders is essential to starting and sustaining your school health program. In this workshop, learn from local providers and youth leaders how to strategically engage youth, parents/residents, school staff, and elected officials in your school health program advocacy efforts.

*Sang Leng Trieu, Los Angeles Field Coordinator, California School Health Centers Association*

*George Chacon, Youth Coordinator, California School Health Centers Association*

*Nidia Escobar, Daniel Yim, Jessica Guevara, and Bertrand Perdomo, CSHC Youth Board*

Repeating from Session I:

**Beyond the Clinic: Nutrition and Physical Activity Promotion - Yosemite B**

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