

## 9:30 a.m. - 10:45 a.m. Welcome & General Session

### **Welcome and Introductions**

#### **Moving the Movement: Recognizing the Balboa Teen Health Center, Youth Advisory Board**

#### **Welcome from California Project LEAN**

*Katherine Hawksworth, Health Educator, California Project LEAN*

#### **State of "The Union": Schools and Health in 2010**

For the many people on the front lines, we offer a big picture overview of state and federal policies, funding opportunities, and initiatives that support student services. The promise (and perils) of health care reform and reauthorization of the Elementary and Secondary Education Act will be examined through the lens of student health and support services. We will highlight opportunities to sustain and grow needed student support services and offer some hopeful insights in this difficult economic climate.

*Martin Gonzalez, Deputy Executive Director, California School Boards Association*

*Serena Clayton, Executive Director, California School Health Centers Association*

*Alex Brisco, Director, Alameda County Health Care Services Agency*

### **Recognition of Sponsors**

10:45 a.m. - 11:15 a.m.

**Exhibits**

11:15 a.m. - 12:30 p.m.

**Session I (choose one)**

#### **Beyond the Clinic 101: Nutrition and Physical Activity Promotion - Uptown**

As the number of children who are overweight has continued to grow, schools have emerged as a critical venue for promoting nutrition and physical activity. In this workshop, participants will become familiar with the Local School Wellness Policy and identify ways various stakeholders, including themselves, can play an active role to ensure policy implementation. Participants will also increase their knowledge of resources supporting nutrition and physical activity programming, services, and policies. Additionally, local school health leaders will share their success in implementing effective nutrition and physical activity programs and policies.

*Teresa Chin, Technical Assistance Coordinator, California School Health Centers Association*

*Katherine Hawksworth, Health Educator, California Project LEAN*

*Ian Enriquez, Youth Outreach Coordinator, Lincoln High School Wellness Center*

#### **From Vision to Reality: How to Start a School Health Center - Lake Merritt**

Want to start a school health center or grow your school health program to include clinical services? In this workshop, we will help your local community begin their planning efforts, including conducting a needs assessment, deciding what services you want to offer to whom, and engaging potential providers. We will also highlight issues that have challenged many "start-up" efforts, such as financing, facilities, and cross-agency collaboration. Local school community representatives will offer their successful strategies in starting a school health center, and resources and tools from CSHC will be shared.

*Samantha Blackburn, Field and Technical Assistance Director, California School Health Centers Association*

*Salina Mendoza, Central Valley Field and Policy Coordinator, California School Health Centers Association*

#### **HIPAA, FERPA, and Confidentiality in School-Based Health Services - Laurel**

What are HIPAA and FERPA and which applies to your work? Is student health information part of school educational records? How can schools and providers work together to adopt guidelines that work? Participate in an interactive workshop to understand the two major privacy laws that govern schools and health providers. Learn about HIPAA and FERPA, compliance challenges and effective school-based strategies to protect both student health and education information. Find out more about a new toolkit from CSHC. School administrators and school health partners are encouraged to attend to discuss policies that help ensure compliance with both laws.

*Rebecca Gudeman, Senior Attorney, National Center for Youth Law*

#### **Building Successful Community Clinic/School Partnerships - Eastmont**

Community clinics and schools working together – sound like a great idea? It is! But sometimes when you get down to business, issues start to crop up. Different expectations, cultures and professional practices can make the partnership challenging. Many clinics and schools are discovering ways to successfully collaborate to meet student health needs. Local school and community clinic leaders will discuss common challenges and offer practical solutions.

*Tracy Mendez, Operations Director, Office of the Medical Director, La Clinica de La Raza*

*Jenn Rader, Executive Director, James Morehouse Project, El Cerrito High School*

12:30 p.m. - 12:45 p.m.

Exhibits

12:45 p.m. - 1:45 p.m.

Lunch & Table Talks

**TOPIC**

- Community Schools
- Youth Engagement
- School Wellness Centers
- CHIP After Health Care Reform
- Funding For School-Based H1n1 Vaccination Clinics
- Asthma and Indoor Air Quality in schools
- IT Systems For School Health Centers
- Military Families in our Midst
- Helping Schools Track Immunization Records
- Where The Money Is
- In A Heart Beat

**FACILITATED BY**

- Partnership for Children and Youth
- CSHC Youth Board
- San Francisco Wellness Initiative
- LEAnet
- California Primary Care Association
- California Breathing, Calif. Dept. of Public Health
- Forcebrain.com
- LA County Education Foundation
- Calif. Immunization Registry
- Medical Billing Technologies
- CompuMed

1:45 p.m. - 2 p.m.

Exhibits

2p.m. - 3:30 p.m.

Session II (choose one)

**Beyond the Clinic 102: Nutrition and Physical Activity Promotion - Uptown**

For some time, the Bay Area has been leading the way in promoting nutrition and physical activity (NPA) where kids are – in school. This workshop is geared toward school health centers, particularly within OUSD, with established NPA programs and goals. Special attention will be given to the role that youth can play in NPA promotion and advocacy. Participants will create sample action plans to change the food and fitness environment in which students make choices about their health. Additionally, participants will have the opportunity to exchange best practices and troubleshoot challenges that they have experienced at their individual sites. Participants will gain increased knowledge of local resources for nutrition and physical activity programming, services, and policies.

*Teresa Chin, Technical Assistance Coordinator, California School Health Centers Association*

*Katherine Hawksworth, Health Educator, California Project LEAN*

*Ian Enriquez, Youth Outreach Coordinator, Lincoln High School Wellness Center*

**How to Increase Your Impact on Student Academic Success - Eastmont**

Many school health centers have made themselves indispensable to their school communities by providing services and programs that explicitly support student success. These programs address chronic absenteeism, student behavior and school climate, health barriers to learning, and drop out prevention. In this workshop, learn how California’s school health centers are leading or participating in these essential programs. School health center providers and leaders will also share how they built strong relationships with the school staff and administrators who encourage school health center leadership in school wide student support program planning.

*Samantha Blackburn, Field and Technical Assistance Director, California School Health Centers Association*

*Sang Leng Trieu, LA Field Coordinator, California School Health Centers Association*

**A Bigger Bandwagon: Getting More Stakeholder Support - Laurel**

Many school health centers and other school health programs succeed or fail based on the degree of local support they can garner. At a time of extremely tight budgets and staff lay-offs in every sector, support from key stakeholders is essential to starting and sustaining your school health program. In this workshop, learn from local providers and youth leaders how to strategically engage youth, parents/residents, school staff, and elected officials in your school health program advocacy efforts.

*Jesus Verduzco, Consultant, California School Health Centers Association*

*Bianca La Chaux, Director, Student Health and Enrichment Programs YMCA of the Eastbay*

*Katie Kaplow, Youth Board Member, California School Health Centers Association*

**Getting the Green: Fundraising for Your School Health Center - Lake Merritt**

This hands-on workshop will help school health centers jumpstart fundraising efforts by capitalizing on the individual and corporate donor prospects around them. Participants will hear about strategies CSHC used to increase donations; learn practical, cost-effective ways to raise money; and begin developing their own quick-start fundraising action plans.

*Kristin Andersen, Associate Director, California School Health Centers Association*

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