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Message from the Technical Assistance Director

Dear Members and Friends,

We have an exciting set of workshops lined up for our [2011 Regional Conferences](#), including how school health centers can take advantage of new policy and funding opportunities under health care reform, electronic health records, and school health center expansion efforts. This year we also have workshops to help health educators, medical clinicians, and mental health providers improve their clinical practice. [Register now](#), while the early bird rates are still in effect!



In this issue we have stories highlighting a number of important school health efforts going on in California including budget impacts on school health and the California applicants for the SBHC Capital Program grants. Finally, take a few minutes to complete our [budget cut survey](#) -- before it closes on January 31st -- so CSHC can better advocate for student health needs at the local, state, and national levels. We look forward to seeing you at one of our conferences this spring!

Sincerely,

Samantha Blackburn
Technical Assistance Director

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Policy Updates

Federal Policy Update

Although Congress accomplished quite a bit during the brief



Lennox high school student receives services from Cynthia Francis, Physician Assistant at Lennox Health Clinic. [Read more.](#)

From The Capitol



[School Health Centers in Health Care Reform](#)

session between Thanksgiving and the New Year, no money for school health centers was appropriated. What this means for us is that the newly authorized SBHC program, which came into being with health reform legislation, will likely not receive any money for 2011. The National Assembly on School-based Health Care (NASBHC) is working to get this funding into the President's 2012 budget.



California Budget Update

The California State budget is still in critical condition, with a potential 25 billion dollar deficit in the remaining 2010-2011 and upcoming 2011-2012 fiscal years. On January 10th Governor Jerry Brown released his proposed budget, which calls for major cuts in programs and services throughout the state. In the health care arena, the Medi-Cal program is slated for a \$1.7 billion cut in funding. Specific cuts to the program include caps on the number of prescription drugs enrollees are allowed to have, caps on the number of times an enrollee can see the doctor (no more than 10 per year) and an increase in co-payments for doctor visits and emergency room use.

The Governor noted that "schools have borne the brunt of spending reductions in recent years," and his budget keeps funding for K-12 education stable. This does not mean, however, that schools are out of the woods in terms of the budget. To remain free from cuts, voters must approve revenue increases through the extension of sales, vehicle and income taxes which were approved in 2009 and are set to expire this year. If voters do not approve these taxes, money for schools could still be very much at risk. For more information about the Governor's proposed budget, check out the [California Budget Project's analysis](#) and stories in the [LA Times](#) and [Contra Costa Times](#).

Budget Cut Survey - Share Your Story

Almost 300 organizations have already participated in our budget cut survey, but it is not too late to tell us how recent budget cuts affected your ability to provide school health services. CSHC is working with partner organizations to gather information to help us advocate for school health services. The results will also help shape our statewide policy work in 2011. Please take this [survey](#) to share your story! Deadline is January 31st.

Health Care Reform Happenings

As the health care reform law begins to be rolled out in California, there are a lot of buzzwords being brandished about. As a new feature in Enews, we will provide more in-depth coverage on one aspect of health reform each issue. This month...

Accountable Care Organizations

The Patient Protection and Affordable Care Act (health care reform law) encourages health care delivery system reform by offering incentives to enhance quality, improve beneficiary outcomes and increase value of care. One model of delivery system reform is the Accountable Care Organization. An Accountable Care Organization, also called an "ACO," is an organization of health care providers that agrees to manage and coordinate the care of fee-for-service patients across different health care settings. The ACO's goal is to improve efficiencies and the quality of care being delivered to patients. In return for this effort to streamline and coordinate, the providers are eligible to share in the savings of this team-based approach.

While discussions now are focused largely on how ACOs will serve the Medicare population, the law also calls for a five-year Pediatric Accountable Care Organization Demonstration Project. If the ACO model is a success, it will have a huge impact on how our health care delivery system is structured for years to come.

For an excellent overview of the provisions, design and implementation issues surrounding Accountable Care Organizations in California and across the country, see the Insure the Uninsured Project's report: [Accountable Care Organizations: Implementing Efficient, Value-Based Health Care Programs](#).

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CSHC News

Registration Now Open: 2011 Regional Conferences

Register now for one of our three [2011 regional conferences](#). Don't miss this important opportunity to network with colleagues from your region and around the state, learn from the experts, and get re-energized. Two of our three conferences sold out in 2010. [Register](#) early to secure your spot.



Sponsorship Opportunities Still Available

Sponsor our 2011 Regional Conference series and bring your message to a select audience of school health professionals. Sponsorship levels range from \$1,000-\$5,000 and provide the option of exhibiting at one or all of the locations. For a complete list of benefits, [read more](#).

Youth Plenary at the 2011 Conferences

Each of the regional conferences will feature youth-led plenary sessions showcasing innovative youth leadership endeavors in the region. CSHC's Youth Board has been working with this select group of Youth to Youth (Y2Y) Affiliate programs from across the state to prepare for the conferences. Plenary sessions will be followed by an in-depth best practice workshop for youth leaders and adult allies. Each regional conference will cover a different aspect of youth leadership in the school health movement, and all content from the three plenaries will be synthesized for future youth work and dissemination. Plenary presenters to date include youth from Balboa High School, Sequoia Teen Wellness Center, John Marshall High School, West Contra Costa Unified School District Student Coalition, and Alameda Family Services Youth Educating About Health.

News Media Shine Spotlight on School Health Centers

Be sure to check out these news stories exploring how California's school health centers (SBHC) are starting up and expanding despite a lack of direct funding from the state. And don't be shy about contributing to the dialogue. Help support the movement by posting a comment at the end of each story about the important benefits of SBHCs to students and the community.

- [ABC7 News](#)
- [KOED's California Report](#)
- [California Watch](#)
- [San Francisco Chronicle](#)
- [Oakland Tribune](#)
- [San Jose Mercury News](#)



Riverbank Youth Honored by CSBA

CSHC congratulates the Riverbank Unified School District Step by Step Community Youth Activists for winning the Juanita Haugen Memorial Award for Civic Education at the 2010 California School Boards Association conference. On December 4, CSHC Youth Board member Manuel Castano received the award on

behalf of the Step by Step program. The program was recognized for its integration of civic engagement, adolescent realities, hands-on training and education. The CSBA Golden Bell Awards honors programs in 19 major categories that support teaching and learning. Step by Step was also recognized by the Riverbank USD for their CSBA achievement on January 11.



(In photo L to R: Ken Geisick, Riverbank USD Superintendent & CSHC Board Member, Manuel Castano, CSHC Youth Board Member, and Christine Facella, Principal of Riverbank High School with their Golden Bell award.)

CSHC Welcomes New Board Members

CSHC is pleased to welcome three new members to our Board of Directors. We are excited about the experience and perspectives these new members will bring to this distinguished leadership team.

Selina Escobar, MPA

Selina is a Senior Public Health Administrator with Health Net in Fresno. She has a strong interest in children's health and education issues and currently participates in the Children's Health Initiatives in Fresno and Merced. She also brings with her experience as a Program Officer with the Tulare County First 5 program and as an Advocate Supervisor with Fresno County Court Appointed Special Advocates.

Zettie Page III, MD, PhD, MBA, MSW

Zettie is the Chief Executive Officer of Salud Para La Gente Community Clinics in Watsonville which runs a growing network of school health centers. He recently relocated to California from Colorado where he served as the Executive Director of the Plains Medical Center. He has been involved with the start-up and operation of school health centers in several states over the past 20 years. In addition, he has a long history of service with the National Guard, Air Force and Army Reserves.



Judy Silva, RN

Judy is the Chief Nursing Officer for Tulare Community Health Clinic. She has a passion for bringing community-based health care to the central valley and has been actively involved in the management of the clinic's mobile health center which serves two local high schools. She is a lifetime resident of the central valley and brings with her more than 17 years experience in hospital, home and primary care.

Youth Leading the Movement

CSHC's Youth to Youth (Y2Y) Network is Growing!

Fifteen high schools throughout the state have joined our new Y2Y network, established to promote peer sharing among SBHC youth leadership and showcase the innovative work they are doing. CSHC would like to welcome its newest Y2Y Affiliate program, the West Contra Costa School District Student Coalition. Comprised of youth representatives from Pinole Valley, Hercules, El Cerrito, De Anza, Richmond, and Kennedy High Schools, the WCCUSD Student Coalition will be one of the four youth teams presenting at the March 16th Oakland conference plenary.

For updates on school health and other youth-led work happening state

and nationwide, visit our Facebook page, the [California School Health Centers Y2Y Bulletin Board](#).

Youth Board Members Take the Panel

CSHC Youth Board member Nidia Escobar participated in a panel discussion on the Right To Health at the 2nd annual South Los Angeles Health and Human Rights Conference in December. Other panelists included Masen Davis of the Transgender Law Center, Dr. Maria Argelia Dubon-Abrego, Regional Minister of Health of the Republic of El Salvador, and Dr. Paul Y. Song of Physicians for a National Health Program. Nidia shared her public health work experience and the importance of youth and community engagement in community health care.

Policymaker Institute Equips School Board Members to Advocate for Strong Sexual Health Programs

CSHC hosted a one day Policymaker Leadership Institute in partnership with the California School Boards Association (CSBA), on December 1, 2010 in San Francisco. The goal of the Institute was to increase school board members' understanding of a) the need for comprehensive sexual education in schools, b) components of an effective sexual health education policy and program and c) strategies for overcoming barriers to implementing such a program. The training was funded by the National Institute of Reproductive Health. Presentations included a keynote address from one of the country's leading expert on sexuality education, Dr. Douglas Kirby and California PTA President Jo Loss. Riverside-based Youth Board member Daniel Yim also shared his experience as a youth advocate for minor consent education policy. In the next couple of weeks, we will be posting copies of presentation slides, links to resources, and pod casts of the training on our website.



(In photo: Daniel Yim, CSHC Youth Board Member and Kat Gutierrez, CSHC Youth Coordinator)

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News from Around California

Torlakson Declares Financial Emergency

Tom Torlakson, California's new Superintendent of Public Instruction, has been a longtime education and school health center champion. Student health and support services were a part of Torlakson's campaign platform. On January 6th, Torlakson declared California schools in a state of financial emergency, citing the \$18 billion in cuts to education over the past three years. For the full story, read the [CDE News Release](#).

California Communities Apply for Federal SBHC Capital Grants

Over the past few months, CSHC has worked with 28 organizations that have applied for HRSA's SBHC Capital Program grants. Applicants include school districts, county offices of education, community clinics, and county public health departments. Grants will support new mobile vans, construction of new school health center facilities, new clinic equipment, electronic health records, and facility improvements to existing school health centers. Seventeen of the applications are for new/start-up school health centers in California, including Kings Canyon Unified School District, featured in this [Reedly Exponent](#) story. CSHC has hosted regional grant informational meetings, provided individualized technical assistance, and written letters of support to requesting agencies. We will continue working with applicants and their collaborative partners over the next several months to ensure their preparedness to use grant funds effectively. Grant awards will be announced on or before July 1, 2011.

2011 California Report Card

Children Now has released their [2011 California Report Card](#). The document includes The Children's Agenda, which details the top ten high-priority, high-impact actions

California's policymakers should take to reverse the declining status of children. Priorities #5 and #6 would directly benefit school health centers.

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Funding Opportunities

School Health Funding Opportunities

Seeking funding for student health services? Visit our website to learn more about possible funding streams and leads on funding opportunities for school health centers. The site includes [Current](#) and [Ongoing](#) funding opportunities. The current funding opportunities are a member resource which is updated regularly with new grants and filing deadlines.



Tools & Resources

NASBHC's National SBHC Awareness Month Toolkit
[National SBHC Awareness Month](#) is February 2011, so let's spread the word: school-based health centers keep students healthy and learning! We all care about kids and work hard every day to help them thrive – physically, socially, and academically. Yet SBHCs across the country have been forced to cut staff, hours, and services for students because of decreased funding. Policymakers and community leaders need to know: supporting SBHCs helps students succeed. View [NASBHC's SBHC Awareness Month Tool Kit](#) for suggestions on how you can participate in SBHC awareness month.



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Conferences & Workshops

Presumptive Eligibility and Family PACT Billing Training

Sponsor: Alameda County Public Health Dept

Date: 28 January (9:30-12 pm)

Location: Alameda (Department of Environmental Health)

Contact: [Therese McCluskey](#), Maternal, Child and Adolescent Health, Alameda County Public Health Department, 510-618-1990

This training will help you obtain the most up-to-date information on patient eligibility, billing requirements, common errors, and new billing codes. Presenters will include: EDS Regional Representatives Esther Smith and Theresa Cox. There is no fee for this workshop.

2011 Alameda County School Health Conference: Building Equity in Full Service Community Schools

Sponsor: The California Endowment

Date: 4 Feb (8:30 am to 5 pm)

Location: Oakland (The California Endowment)

Contact: [Connie Yale](#), Alameda County School Health Services Coalition, 510- 667-7990

The 2011 Alameda County School Health Conference will feature workshops and trainings designed to bring together educators, health providers, community agencies, policy makers, parents and youth to discuss critical issues facing full service community schools countywide. [More information](#).

LA Coalition of School Health Centers Meeting

Sponsor: CSHC

Date: 9 February, (12:30 pm – 4:00 pm)

Location: Los Angeles (The California Endowment, 1000 N. Alameda Street)

Contact: [Sang Leng Trieu](#), CSHC Field Coordinator, 213-440-3144

Come join our coalition and stay abreast of all the latest school health issues in the Los Angeles region.

Peer Helping, Peer Counseling, Peer Education

Sponsor: Peer Resource Training & Consulting

Date: 14 & 15 February

Location: San Francisco

Contact: For more information and accommodations in San Francisco, call Ira Sachnoff at 415-282-5298, or toll free at: (888) 238-6048, or [email](mailto:ira.sachnoff@peerresource.com). To register to go www.peerresource.com

Peer helpers can act as helpers for: tobacco prevention; tutoring; freshman transition; mediation; education on AIDS, drugs, etc.; peer counseling; violence prevention; and dropout prevention. Ira Sachnoff will provide training. In this workshop you will: develop a site plan for starting your program; experience a student-training curriculum to teach helping skills that include non-verbal communication, listening, paraphrasing, question asking, decision making, and others; learn how to select and recruit students for a successful program; learn how to get support for your program. The cost of the two-day workshop is \$250 per participant.

Early Identification of Mental Health Issues for Educators

Sponsor: California Dept of Education, California Dept of Mental Health

Date: 28 Feb; 1, 2 & 3 Mar

Locations: Hayward, Stockton, Fresno, San Luis Obispo

Contact: [Monica Neponmuceno](mailto:monica.neponmuceno@california.gov) at 916-323-2212

The high incidence of school violence, bullying and suicide exemplifies the need for school-based mental health services for our students. Despite reduced budgets and resources, educators continue to face challenges as they attempt to teach students experiencing a myriad of mental health issues. Please attend one of the following one-day regional trainings, sponsored by the California Department of Education and others, that should help educators recognize mental health issues and develop appropriate strategies for prevention and intervention. Participants will learn to identify common mental health disorders, as well as intervention strategies and accommodations. [Learn more.](#)

Family Resource Center 2011 Teleconference Mini-Series 3: Managing Programs for Success

Sponsor: Family Resource Centers

Dates: 13, 20, & 27 April 2011

Location: Webinar

Contact: [Family Resource Centers](http://www.familyresourcecenters.org)

April 13, 2011: Expanding Program Services through Volunteers. During this session, you will learn proven strategies on how to expand volunteer opportunities within your organization quickly and effectively with limited staff time. Receive ideas for engaging large corporate groups to individuals, and tools to help track and cultivate volunteers.

April 20, 2011: HIPAA and Confidentiality; Presenter is Magdalena Benitez, MSW and Samantha Florey, MA. This teleconference will define the Health Insurance Portability and Accountability Act (HIPAA) and illustrate how to apply HIPAA regulations to your program.

April 27, 2011: Using Results, Process, and Relationships for Achieving Extraordinary Results. The Interaction Institute for Social Change (IISC) advocates a model in which long-term, sustainable success is determined not only through achieving concrete results, but also through how the work is done (process) and how people treat one another during the process (relationship). This event will explore how leadership can effectively balance its focus across IISC's three Dimensions of Success: results, process, and relationship.

Childhood Obesity Conference

Sponsor: Sacramento State College Continuing Education

Date: 28 Jun - 1 Jul

Location: San Diego

Contact: [Childhood Obesity Conference](http://www.childhoodobesityconference.com) website

Sessions will include: agriculture and food systems; basic and applied research; built environment, land use, and transportation; community nutrition and physical activity; early childhood education; healthcare prevention strategies; marketing to kids; school and after school programs and policies.

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Job Postings

Job Posting

La Clinica de La Raza is seeking an experienced and creative Manager for its growing School-Based Health Center (SBHC) department. Currently La Clínica operates five SBHCs, with two more in development. The clinics provide medical, behavioral health, health education and youth development services to children and adolescents at youth friendly settings in Oakland and San Lorenzo. Visit [La Clinica's website](#) to apply.

Note: As a member benefit, current CSHC members may post relevant job listings in ENews. Please [contact us](#) if you have a job posting you would like to include.

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Welcome to our 2011 Conference Sponsors:

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