

Increasing Teen Male Access to Reproductive Health Services:

Building capacity through systems change



Self Assessment and Exploration

Our organization was offering a strong focus on prevention and treatment aimed at females

It is important to have an understanding of male sexual attitudes, beliefs, knowledge, and behaviors.

YRBS 2011

- Overall, the prevalence of having ever had sexual intercourse was higher among male (49.2%);
 - Black male (66.9%)
 - Hispanic male (53.0%)
- Overall, the prevalence of having had sexual intercourse with four or more persons was higher among male (17.8%)
 - Black male (32.6%)
 - Hispanic male (20.3%)

Man Up!

**School Based Health Center
At Lincoln High School**

**redefining
male attitude towards
sexual health**

STEPS for Male Involvement in Family Planning

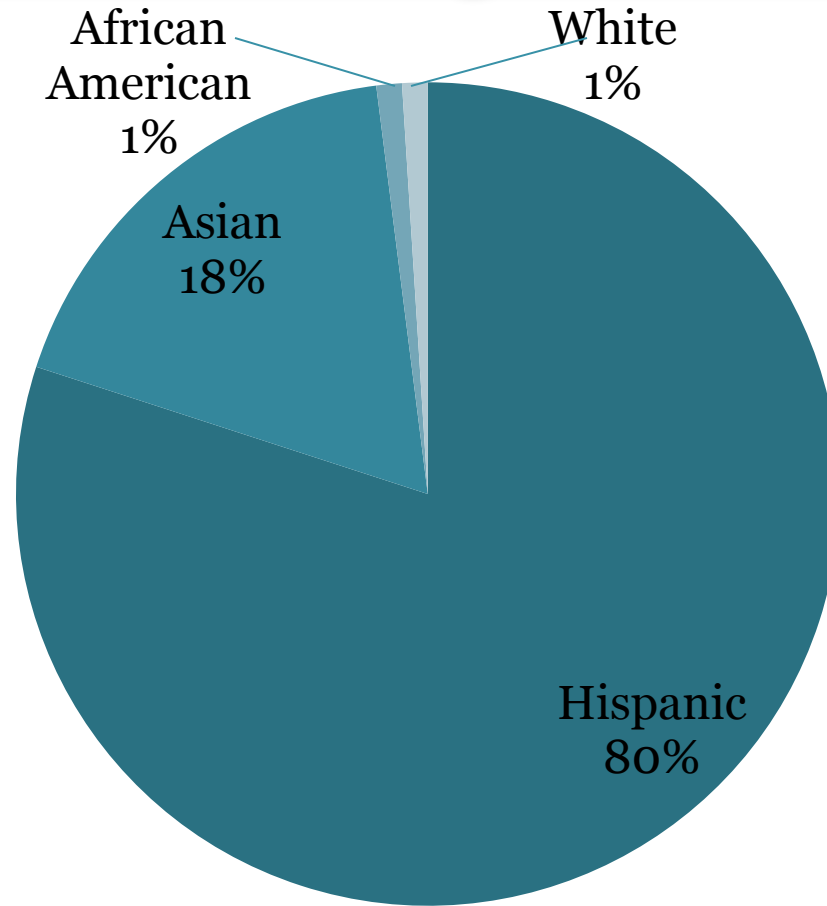
- **S**taffing and **T**raining
- **E**ducation and Curriculum
- **P**ublicity and Collaborations
- **S**etting - clinic environment



Staff Capable of Serving Males

- Hire and train staff to better serve the male population
 - Male Program Coordinator
 - Medical Provider
 - Medical Assistant
 - Receptionist
- Involve school staff (nurse, dean, counselors, coaches, health teachers)
- **STUDENTS** as a Source of Publicity

Student Demographics Lincoln High School



Education and Curriculum

***El Joven Noble and Hombres
Jovenes con Palabra***

The Noble Young Men and
Young Men with Word

A Male Responsibility Curriculum
by Jerry Tello

<http://www.jerrytello.com/curriculums.html>

Curriculum Approach

- Aimed at Latino males
- Based on the indigenous concept of maintaining *Palabra* or credible word
- 10 session culturally based prevention and education program
- Focus on male responsibility, pregnancy prevention, reduction of STI rates, and relationship violence prevention

Education Beyond the School Campus



Sources for Connecting with Males

- Partnerships with school clubs
 - Gay Straight Alliance, Medical and Health Club, Leadership Council, etc.
- Work with local organizations that target youth after school and summer
 - boys and girls club, Probation Centers, Continuation Schools, Athletic Department
- Text based services
 - 75% of teens ages 12-17 have cell phones
 - 54% text-message daily
 - Typically 50 texts per day

Providing health services
geared to the needs ,
schedules and concerns of
teenagers

**All Services are FREE
and CONFIDENTIAL**

MAN UP!

*For more information or to
set up an appointment*

YOU can CALL or TEXT

William @

(323)919-2649



What Men Are Asking

Will are you at the clinic today?

Yes, how can I help you?

Well I need to get the plan b pill for my girl

Cool, come in and I'll see what I can do to help 😊

Ok but my girl lives all the way in Pomona. Only I can come is that a problem?

Mr. Clinic Guy? Are you awake?

Hey, how can I help you?

Can I come to the clinic tomorrow I want to get tested

Yeah, just remember to get a pass. Text me when you are on your way

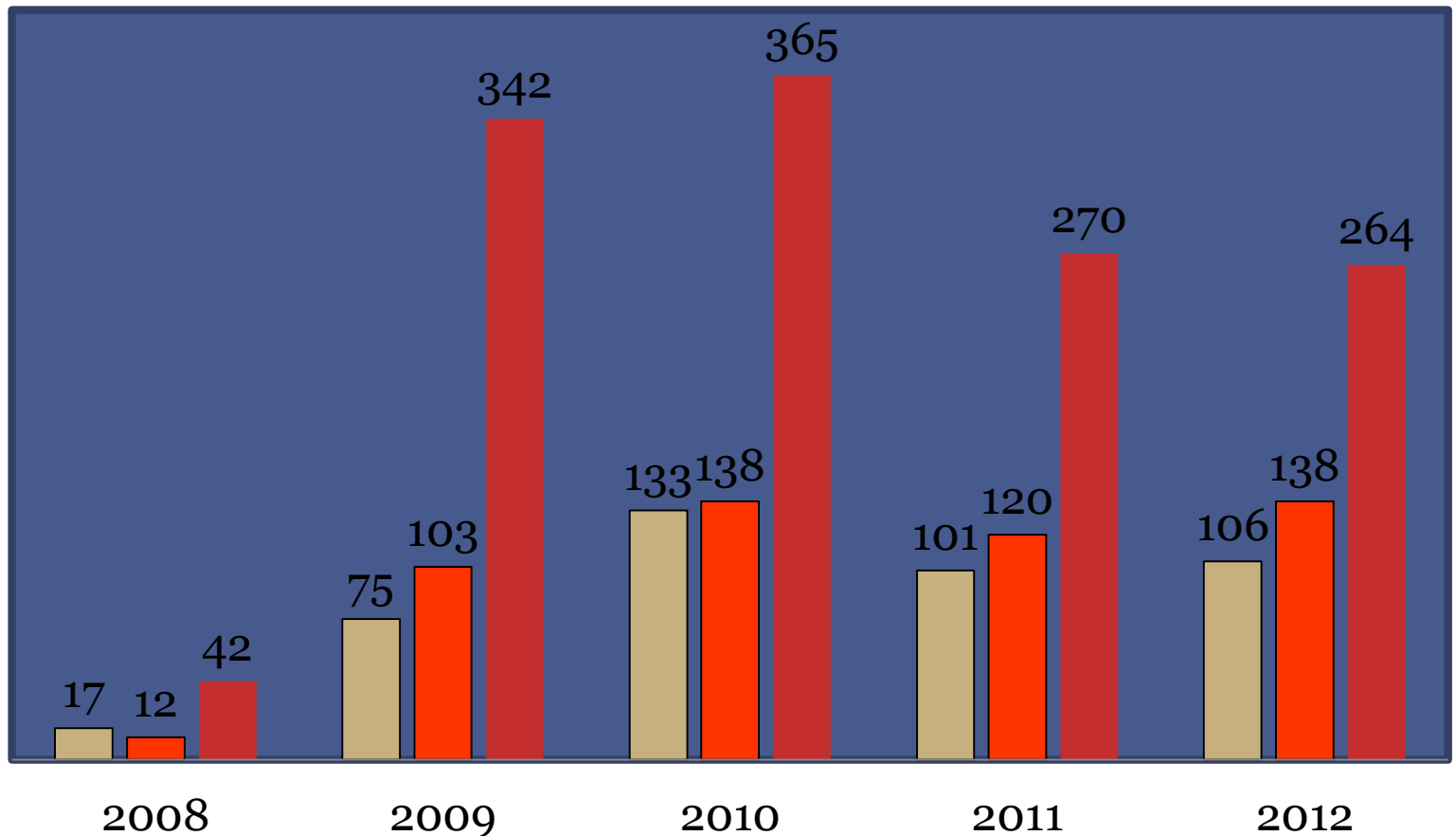
Cool Thanks Mr!

Expansion of Clinic Services

- Teen clinic day/hours
- Provide privacy/safe space
- Focus on reproductive health services
- Meet the demand of services

Male Patient Visits

■ Unique ■ Screening ■ Visits



What Men Really Want?

Based on data from male focus groups

- Take control and share responsibility for reproductive health outcomes
- Know more about male and female reproductive health
- Shorter, focused clinical visits
- Someone to affirm their attitudes about safe sex and reproductive health
- Someone to rely on when they have questions or need services

Reasons for Including Males

- Attitudes of men are changing regarding family planning
- Men are more supportive of their partner's use of contraception
- Increase in male visits may also lead to increase in female visits
- Family Planning Clinics are often an entry point into the health care system for young and low income persons

Lessons of Success

- Identify community needs
- Collaborate with other agencies who already serve males
- Conduct targeted outreach to males
- Hire and train staff
- Utilize males as staff volunteers, advisory councils
- Satisfied patients are the best source for publicity

How do we involve males in family planning?

- **Answer** is as diverse as the number of agencies who provide family planning services
- Clinic staff, education, setting has to reflect community needs

DYNAMIC PROCESS

Continuous Quality Improvement

Peer2Peer Program

- Focus on Pregnancy Prevention
- Training youth to become peer educators
- Training youth to become peer providers

Create a student lead transformation
process

Peer2Peer Program

- Program granted for two years from January 2013-December 2014
- Implemented over three high schools: Lincoln HS, Manual Arts HS, Washington Prep HS
- Builds on current efforts by SJWCFC to reduce teen pregnancy rates

Peer2Peer Program

- Train students under the Peer Provider Training offered by California Family Health Council (FPHW)
 - **Peer Educators:** provide health education in the school campus to students, parents and staff (reduce barriers to care by linking students to peer providers)-Positive Prevention, Wise Guys
 - **Peer Providers:** provide health education in the clinic to patients seeking reproductive health services (non-medical family planning services)

Access is No Longer a Barrier



Questions?

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