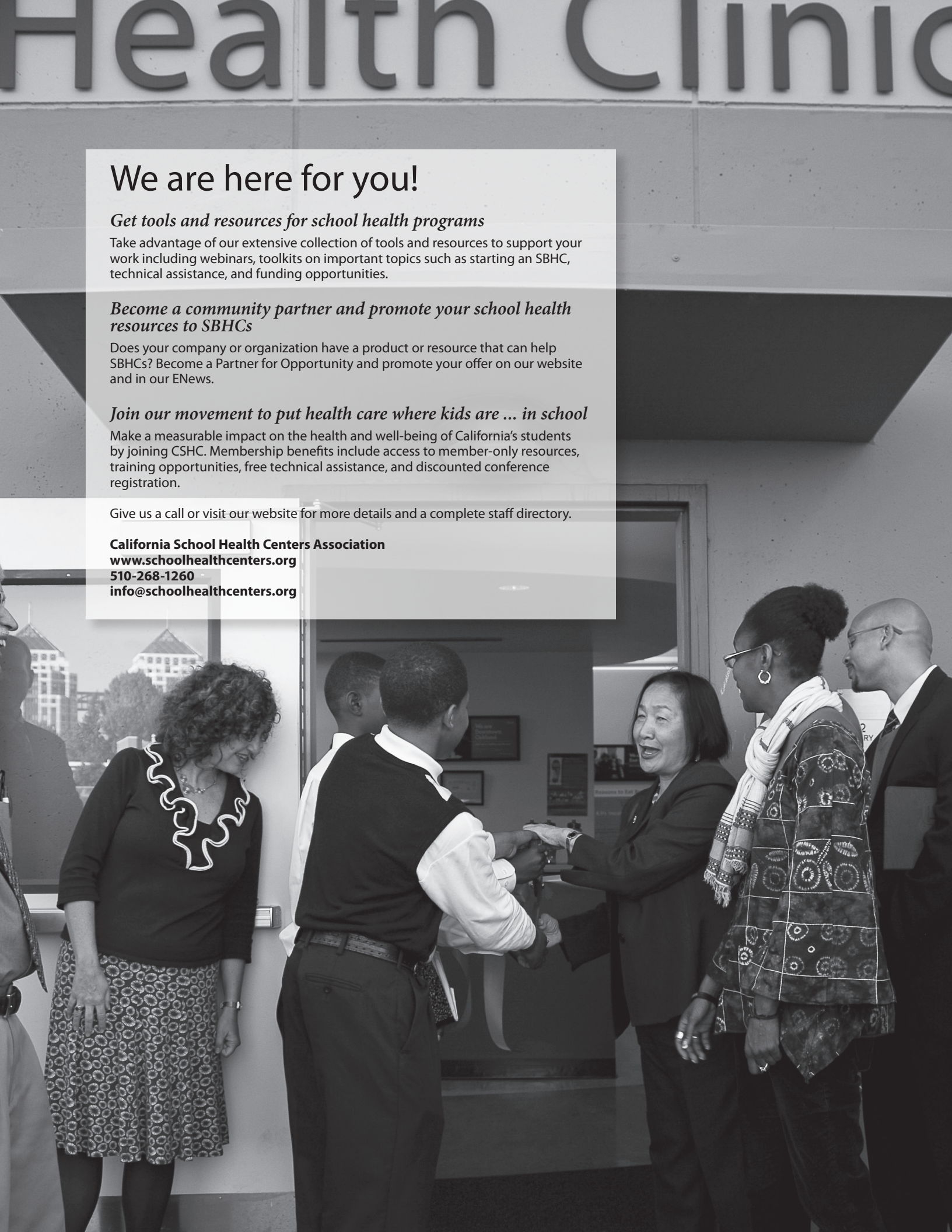
# *Vision & Voice*
## *for Healthy Students*

**California School Health Centers Association Statewide Conference**

March 15, 2013
The Westin Long Beach

California School Health Centers

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Take advantage of our extensive collection of tools and resources to support your work including webinars, toolkits on important topics such as starting an SBHC, technical assistance, and funding opportunities.

### *Become a community partner and promote your school health resources to SBHCs*

Does your company or organization have a product or resource that can help SBHCs? Become a Partner for Opportunity and promote your offer on our website and in our ENews.

### *Join our movement to put health care where kids are ... in school*

Make a measurable impact on the health and well-being of California's students by joining CSHC. Membership benefits include access to member-only resources, training opportunities, free technical assistance, and discounted conference registration.

Give us a call or visit our website for more details and a complete staff directory.

**California School Health Centers Association**
**www.schoolhealthcenters.org**
**510-268-1260**
**info@schoolhealthcenters.org**

# Dear School Health Practitioners, Champions, and Friends,

Thank you for joining us at ***Vision & Voice for Healthy Students***. This year is one of tremendous opportunity for school kids in California because of the increased level of interest in what all of you do to provide health services to kids "where they can trip over them," in other words, in school.

We are very excited that the federal funds from the Affordable Care Act will be helping to open or expand school-based health centers (SBHCs). California received more than $30 million, which will add 48 new SBHCs to the existing 200. More children and youth will be able to benefit from the amazing services that many of you provide.

We are also seeing a heightened interest in SBHCs as part of the dialogue on school safety and violence prevention. We hope that one positive outcome from the sad incident in Newtown will be more resources to expand mental health in schools and to implement innovative approaches that connect mental health and violence prevention.

I hope your time at the conference is energizing and fun. From all of us at CSHC, thank you for coming and thank you for inspiring us to keep advancing school-based health care!

Serena Clayton, PhD
Executive Director
California School Health Centers Association

About the
# California School Health Centers Association

The California School Health Centers Association (CSHC) is the statewide organization leading the movement to put health care where kids are – in schools. Our mission is to improve the health and academic success of children and youth by advancing health services in schools. We envision a day when all children and youth are healthy and achieving their full potential.

Become a member of CSHC and help us realize our goal of making school-based health centers an integral part of the educational and health care systems.

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Pat Belzar
Eileen Blumenthal
Mary Borja
Naota Chosa
Mark Cooper
Linda Garrett
Laura Hogan
Debra L. Johnston
Claudia Keller
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# Vision & Voice for Healthy Students Schedule

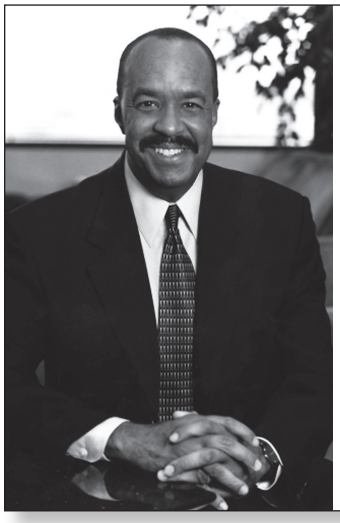
## ▶ 8:00 – 9:00 AM EXHIBITS, REGISTRATION, BREAKFAST

- Register and sign up for contact hours and continuing education units.
- Visit the exhibitors and make sure to get your raffle card stamped by each exhibitor. Turn in your completed raffle card to CSHC's exhibit table **by 3:45 pm** to be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session and you must be present to win.

## ▶ 9:00 – 10:00 AM OPENING PLENARY

[CENTENNIAL BALLROOM]

| | |
|---|---|
| **Welcome** | ***Serena Clayton**, PhD*, Executive Director, California School Health Centers Association<br>***Bertrand Perdomo-Ucles***, former CSHC Youth Board member |
| **Improving Outcomes for Children of Color in School Health and Health Care Reform** | ***Robert K. Ross, MD***, President and CEO, The California Endowment |



### keynote speaker

***Robert K. Ross, MD,*** is president and chief executive officer for The California Endowment. During his tenure, the foundation has focused on underserved populations by championing the cause of health coverage for all children, strengthening the capacity of community health centers, and strengthening the pipeline for bringing racial and ethnic diversity to the health professions.

## ▶ 10:00 – 10:30 AM EXHIBITS AND BREAK

Visit the exhibits and get your raffle card stamped by each exhibitor so you can be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session and you must be present to win.

## ▶ 10:30 – 11:45 AM WORKSHOP 1

## ▸ workshop 1 options

### ❑ *Expanding Mental Health Consultation in Schools* [BARCELONA]

Mental health consultation empowers all adults on a school campus to better address students' social-emotional needs and resulting behavioral challenges. Learn how Alameda County's Mental Health Consultation Training Institute is fostering more positive relationships between students, parents, and staff; supporting adults as they respond to behavioral challenges; and improving student engagement and success.

**SPEAKER:** ***Lisa Warhuus,*** *PhD,* Manager, School Based Behavioral Health, Alameda County Health Care Services Agency

### ❑ *Health Clinic Regulations: Important Updates for School-Based Providers* [SALON D]

SBHCs must abide by a wide variety of state and federal regulations, and there are several recent changes that affect SBHCs. Learn about the following changes and their implications for maximizing reimbursement and avoiding liability: 1) the difference between intermittent sites and off-site services; 2) OSHPD building codes that will go into effect in 2014; and 3) opportunities to contract with private providers.

**SPEAKER:** ***Petra Stanton,*** *MPH,* Associate Director of Health Center Policy and Services, California Primary Care Association

### ❑ *Integrating Comprehensive Oral Health into an SBHC* [VANCOUVER]

Good oral health is key to overall student wellbeing and school success. Strong oral health policies, ongoing health education, and comprehensive dental services can be integrated into SBHCs to keep students in the classroom, healthy and ready to learn. Learn about the scope of SBHC dental services and creative options for data collection and care coordination. Understand best practices for billing insurers and maximizing sustainability.

**SPEAKERS:** ***Conrado Barzaga,*** *MD,* Executive Director, Center for Oral Health; ***Arlene Glube,*** *RDH,* Director of Southern California Operations, Center for Oral Health

### ❑ *Managing SBHCs: Key Leadership and Business Strategies* [MELBOURNE]

A strong leader manages people, services, and budgets. Strengthen your skills by learning human resource, practice management, and budgeting strategies from a professional who oversees six SBHCs. Get concrete examples and tools that you can use at your site.

**SPEAKER:** ***Barbara Raboy,*** *MPH,* Manager of School-Based Health Center Department, La Clinica de la Raza

### ❑ *Nutrition Matters: The Psychology of Feeding Children and Youth* [SALON C]

School health providers can prevent and address childhood obesity, picky eating, and stressful mealtime dynamics. Understand basic nutritional concepts and meal planning, explore the psychology of feeding children and adolescents, and learn how to approach and counsel patients on the issue of obesity.

**SPEAKER:** ***Patricia Riba,*** *MD,* CEO, Dr. Riba's Health Club, Inc.

### ❑ *Preserving Adolescent-Friendly Services in an SBHC that Serves the Whole Community* [CASABLANCA]

As more SBHCs open their doors to the wider community, it is important that they continue to provide adolescent-friendly, youth-driven services. Learn how to achieve the unique promise of the youth-centered SBHC model, even as you serve other age groups.

**SPEAKERS:** ***Mizan Alkebulan-Abakah,*** *MPH,* Clinic Supervisor of Roosevelt Health Center, La Clinica de la Raza; ***Kathleen Gutierrez,*** Program Manager, California School Health Centers Association

### ❑ *Widening Acceptance and Inclusivity for LGBTQ Youth* [TOKYO]

SBHCs can be key players in fostering inclusivity for all students. Explore how the intersections of race, class, gender, and sexual orientation impact the school environment, and identify specific practices and policies that support lesbian, gay, bisexual, transgender, and queer youth. Gain tools you can use to promote acceptance, positive identity development, and family and adult engagement.

**SPEAKERS:** ***Jerry Peterson,*** *MATh,* Facilitator CCC LGBTQ Youth Advocacy Collaborative, Rainbow Community Center; ***Deb Schneider,*** *LCSW, PPSC,* Clinical Coordinator, James Morehouse Health and Opportunities Project, El Cerrito High School

## ▶ 11:45 AM – 1:15 PM LUNCH, ROUNDTABLE DISCUSSION, EXHIBITS

- Choose a table with a discussion topic that interests you or sit at a table that is open for general conversation.
- Roundtable discussion topics and descriptions are on the handout in your conference packet.
- Make sure to also visit the exhibits and get your raffle card stamped by each exhibitor so you can be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session and you must be present to win.

## ▶ 1:15 – 2:30 PM WORKSHOP 2

### ▶ workshop 2 options

❑ ***Engaging Youth Leaders in School Health Programs*** [BARCELONA]

SBHCs and other school health programs can serve as hubs for robust youth leadership programming. Explore successful youth leadership program models and discuss relevant, step-by-step strategies for engaging youth leaders. Understand basic youth organizing principles and how to use these to develop more sustainable youth programming.

**SPEAKERS:** ***Kathleen Gutierrez,*** Program Manager, California School Health Centers Association; ***Cynthia Leon,*** Youth Program Coordinator, California School Health Centers Association

❑ ***First Aid at SBHCs: Improving Services through Collaboration*** [VANCOUVER]

First aid is an essential service but providing it effectively can be overwhelming for schools, nurses, and SBHCs. Fortunately, first aid services can be enhanced by clarifying roles, fostering collaboration, and engaging the whole school. Explore why first aid is critical to promoting student health, and apply a social justice framework to develop strategies for improving first aid on your campus. Review scope of practice issues, competencies required of individual staff, and care coordination workflows.

**SPEAKER:** ***Mizan Alkebulan-Abakah, MPH,*** Clinic Supervisor of Roosevelt Health Center, La Clinica de la Raza

❑ ***Health Care Reform and Changes for Safety Net Providers in Los Angeles County*** [SALON D]

Health care reform means changes not only in health insurance coverage but also in the health care safety net. County health services and community clinics will be adapting to new realities and incentives. Learn how and why Los Angeles County is seeking to reshape the delivery systems, how community clinics are responding to change, and what opportunities there are for school health.

**SPEAKERS:** ***Mark Ghaly, MD, MPH,*** Deputy Director for Community Health, Los Angeles County Department of Health Services; ***Louise McCarthy, MPP,*** Chief Executive Officer and President, Community Clinic Association of Los Angeles County

❑ ***Integrating Mental Health and Medical Services at Schools*** [MELBOURNE]

Many students require both mental health and medical care, and their outcomes are better when those services are effectively integrated. Learn how to enhance collaboration between mental health and medical providers, create a seamless patient experience, and ensure that students' diverse needs are addressed while avoiding frequent absences from school and long waiting lists for behavioral health appointments.

**SPEAKER:** ***Aaron Zaheer, MD,*** Medical Director, Mid City Community Clinic Pediatrics and School Health Centers, San Diego Family Care

❑ ***Maximizing the SBHC's Role in a Full Service Community School*** [CASABLANCA]

A health center that is fully integrated into a school has a stronger impact on both student health and academic achievement. When that school is a full service community school, all the better. Learn how to work closely with administrators, teachers, students, and families to develop and deliver comprehensive, well-coordinated services that create opportunities for all of the students on your campus.

**SPEAKERS:** ***Melissa Brown, PhD,*** Deputy Director, Center for Strategic Community Innovation; ***Kendall Jones, MSW,*** Associate Director, Center for Strategic Community Innovation

❑ ***Patient-Centered Medical Home: What Is It and How Do SBHCs Fit In?*** [TOKYO]

The Affordable Care Act emphasizes patient-centered medical homes (PCMHs) as a way to improve health care. Many health care providers are looking at ways to change their practice so they can be recognized as PCMHs. Learn how PCMH is defined, why providers want to be recognized, whether your SBHC can be a PCMH, and what opportunities the movement toward PCMH might create for school health.

**SPEAKERS:** ***Bonni Brownlee, MHA, CPHQ, CPEHR,*** Senior Consultant, Outlook & Associates; ***Serena Clayton, PhD,*** Executive Director, California School Health Centers Association; ***Sue Sirlin, CPEHR,*** Director, HIT Consulting Services, Outlook & Associates

*workshop 2 options continue on next page*

## ▶ workshop 2 options (continued)

### ❑ *School Health Services Program Showcase* [SALON C]

Participants get to choose to learn about **THREE** of following school health programs:

- **Chino Valley Unified School District: Community Collaboration and Comprehensive Services**

  CVUSD and its community partners have secured over $20 million to fund the Focus on Youth Collaborative, which provides comprehensive health services to children and adolescents, regardless of insurance status. **SPEAKERS:** ***Laurel Mullally,*** *RN, MSN, C-FNP, EdD,* Chino Valley Unified School District; ***Zahira Orioli,*** *RN, MSN, C-PNP,* Chino Valley Unified School District Health Center

- **Clovis Unified School District: Improving Healthcare Access, School Attendance, and Academic Achievement**

  CUSD's two SBHCs leverage unique funding streams to improve healthcare access, with a focus on keeping kids in the classroom, improving attendance, and promoting academic achievement. **SPEAKER:** ***Roberta Bavin,*** *DNP, CPNP,* Clovis Unified School District

- **Fit for the Future: A Partnership to Eliminate Childhood Obesity**

  Fit for the Future, an innovative collaboration between a PE teacher and an RN, provides nutrition education and comprehensive physical fitness instruction at every middle school in Tuolumne County. **SPEAKER:** ***Brie Ferguson,*** *BSN, RN,* Tuolumne County Superintendent of Schools Office

- **Safe Routes to School: Promoting Walking and Biking**

  Safe Routes to School brings together schools, communities, cities, and local partners to improve transportation options for students with the goal of increasing physical activity. **SPEAKERS:** ***Marta Jevenois,*** *MA,* Trinity Street Elementary School; ***Jessica Meaney,*** *MA,* Safe Routes to Schools

- **School-Based Video Interviewing: An Innovative Approach to Medi-Cal and CalFresh Enrollment**

  San Diego County is partnering with a local school-based health center to launch a new approach to public program enrollment that makes it easier for students and families to access services: video interviewing. **SPEAKER:** ***Dorothy Zirkle,*** *PhD, RN,* Price Charities

- **Telling Your Story with KidsData.org**

  Kidsdata.org provides critical information about California's children and adolescents—information that can be used to better demonstrate your community's needs and successes related to school health. **SPEAKER:** ***JoAnna Caywood,*** *MSW,* Lucile Packard Foundation for Children's Health

## ▶ 2:30–3:00 PM EXHIBITS AND BREAK

Visit our sponsor exhibits and get your raffle card stamped by each exhibitor. Turn in your completed raffle card **by 3:45 pm** to CSHC's exhibit table in order to be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session and you must be present to win.

## ▶ workshop 3 options

### ❑ *Addressing Adolescent Relationship Abuse Using Evidence-Based Interventions* [TOKYO]

Adolescent relationship abuse (ARA) is all too common. Fortunately, SBHCs can play an important role in both preventing and addressing ARA. Learn about three successful initiatives to address ARA at the individual, health center, and school levels. Find out how programs have increased safety and reduced victimization, and how your SBHC can build and lead a multi-disciplinary team focused on ARA prevention and intervention.

**SPEAKERS:** ***Lisa James,*** *MA*, Director of Health, Futures without Violence; ***Sandi Goldstein,*** *MPH*, Director, California Adolescent Health Collaborative

### ❑ *Building Stronger Partnerships with School Administrations* [SALON D]

School health services are more effective when they are the result of a true collaboration between health care providers and educators--and yet, these relationships can be challenging for both new and veteran school-health professionals. Do you work at a recently opened or soon-to-open SBHC? Or, are you experiencing difficulties with an existing school partnership? Get advice and strategies for better integrating health programs and building a stronger partnership with your school site and district.

**SPEAKERS:** ***Ken Geisick,*** *EdD*, Chief Educational Services Officer, THINK Together; ***Pam Kahn,*** *RN, MPH*, Coordinator, Health and Wellness, Orange County Department of Education; ***Esther Rosario,*** Director of Health and Social Services, Riverbank School District

### ❑ *Collaborating with Students and Schools to Maximize Health Insurance Coverage* [BARCELONA]

The Affordable Care Act will allow millions more Californians to get health insurance coverage. Both students and schools can play a role in maximizing this opportunity. Learn about new health insurance options, how and when families can apply for coverage, and what schools can do to help. Find out about CSHC's peer-led health insurance education program, PHIRE (public health insurance rights education), and get ideas for engaging youth on your campus.

**SPEAKERS:** ***Kathleen Hamilton,*** Director, Sacramento Government Affairs, The Children's Partnership; ***Jenny Kattlove,*** *MS*, Director, Strategic Health Initiatives, The Children's Partnership; ***Cynthia Leon,*** Youth Program Coordinator, California School Health Centers Association

### ❑ *How to Approach Data Collection and Evaluation in SBHCs* [CASABLANCA]

Many SBHCs recognize the value of collecting data to document their services and demonstrate their impact but are not sure where to start, especially if they have very limited resources. Get an orientation to SBHC data collection and evaluation that will speak to both health and education audiences, including recommendations for what data to collect, options for data collection methods, and suggestions for additional resources and next steps.

**SPEAKERS:** ***Serena Clayton,*** *PhD*, Executive Director, California School Health Centers Association; ***Sara Geierstanger,*** *MPH*, School Health Services Evaluator, University of California, San Francisco; ***Juan Taizan,*** *MPA*, Project Director, California School Health Centers Association

### ❑ *Making a Measurable Difference in Student Attendance* [MELBOURNE]

By addressing the root causes of chronic absenteeism, school health providers can have a concrete and measurable impact on student achievement and attendance-driven school funding. Find out how poor attendance impacts student success and what school health providers can do to reduce chronic absence.

**SPEAKERS:** ***Hedy Chang,*** *MPP*, Director, Attendance Works; ***Elisa Nicholas,*** *MD, MSPH*, Chief Executive Officer, The Children's Clinic

*workshop 3 options continue on next page*

## ▶ workshop 3 options (continued)

❑ *Reproductive Health Program Showcase* [SALON C]

Participants get to choose to learn about **THREE** of following school health programs:

**• A Screening Protocol to Identify Commercially Sexually Exploited Youth**

In Alameda County, SBHC clinicians play a key role in identifying and supporting commercially sexually exploited youth and youth at risk for exploitation, the majority of whom attend public schools. **SPEAKERS:** ***Zena Harvill,*** *PNP,* Native American Health Center; ***Aisha Mays,*** *MD,* Native American Health Center; ***Suzanne Nguyen,*** *MD,* Asian Health Services

**• Core Competencies for Adolescent Sexual Health Providers: Enhancing Your Practice and Improving Your Program**

The Core Competencies for Adolescent Sexual Health Providers helps improve reproductive health outcomes by guiding self-assessment, evaluation, program implementation, collaboration, and professional development. **SPEAKER:** ***John Elfers,*** *PhD,* San Luis Obispo County Office of Education

**• Man Up! A Program Focused on Redefining Attitudes towards Reproductive Health**

The Man Up! program successfully engages boys and young men in school health services by redefining male attitudes towards reproductive health, increasing awareness of services, and facilitating access to care. **SPEAKER:** ***William Alamo,*** St John's Well Child and Family Center

**• Partnering with Students and Educators as Sex Education Advocates**

Planned Parenthood Los Angeles is working with schools to deliver and evaluate a multi-component reproductive health program, which includes sexuality education, parent education, after-school activities, and clinical services. **SPEAKERS:** ***Nicole Ressa,*** Planned Parenthood Los Angeles; ***Melissa Strype,*** Planned Parenthood Los Angeles

## ▶ 4:30–5:00 PM CLOSING SESSION

[CENTENNIAL BALLROOM]

| | |
|---|---|
| **Affordable Care Act, Coverage Expansion and School Health** | ***Herb K. Schultz,*** *PhD,* Regional Director, Region IX, U.S. Department of Health and Human Services |
| **Closing** | ***Serena Clayton,*** *PhD,* Executive Director, California School Health Centers Association |
| **Raffle Drawing for iPad Mini** | You must be present to win. |

*Thank you for attending Vision & Voice for Healthy Students.* ***Please complete and return your evaluation*** *so we can ensure next year's conference is even better!*

# We believe in a healthy future.

Kaiser Permanente's commitment to improving health care includes improving the health of the communities we serve. That's why we support the California School Health Centers Association 2013 Statewide Conference.

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# conference schedule

## FRIDAY, MARCH 15

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| **8:00–9:00 AM** | Registration/Breakfast/Exhibits |
| **9:00–10:00 AM** | Opening and Plenary Session<br>[Featuring The California Endowment President and CEO Dr. Robert Ross] |
| **10:00–10:30 AM** | Exhibits/Break |
| **10:30–11:45 AM** | Workshop 1 |
| **11:45 AM–1:15 PM** | Lunch/Roundtable Discussions/Exhibits |
| **1:15–2:30 PM** | Workshop 2 |
| **2:30–3:00 PM** | Exhibits/Break |
| **3:00–4:15 PM** | Workshop 3 |
| **4:30–5:00 PM** | Closing Session<br>[Featuring HHS Region IX Director Herb Schultz] |

California School Health Centers

**California School Health Centers Association** | www.schoolhealthcenters.org | 510-268-1260