

Funding Opportunities & Models for Expanding School Oral Health

The Role of Local Government

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Core functions of Public Health

● **Assessment**

- Professionally and client defined health needs
- Causal factors
- Manpower, facilities, services, programs and financing to address those needs

● **Assurance**

- Provision of or assurance of access to state of the art resources, services and information that is acceptable, comprehensive and continuous;

● **Policy Development**

- Means to create policies and programs via a participatory process that addresses the identified needs.

Essential Services of Public Health

- Monitor health status
- Diagnose and investigate
- Inform, educate and empower
- Mobilize community partnerships
- Develop policies and plans
- Enforce and laws and regulations
- Link people to needed service/assure care
- Assure a competent workforce
- Evaluate health services
- Research

Maternal and Child Health Oral Health Performance Objective for the nation:

- By 2020- increase by 28% the number of 6-9 yr olds have had at least one dental sealant on a permanent first molar

California Maternal and Child Health Title V Plan 2010-2014- Essential Services

- #2 Mobilize community partnerships between policymakers, health care provider, families, the general public and others to identify and solve maternal, child and adolescent health problems.
- #7 Link women, children and youth to health and other community and family services, and assure access to comprehensive and quality systems of care.

Clinical Preventive Services

- Dental screening
- Fluoride varnish application
- Dental sealants



Client Support

- Outreach
- Case management
- Insurance assistance



Restorative Dental Treatment



- Primary Dental Care
- Specialty Care: e g Pediatric Dentistry or Oral Surgery
- Sedation Hospital based services

Comprehensive School Oral Health Program

School Based

Examinations

Education

Dental sealants

Fluoride treatments

Parent notification

Dental care

School Linked

Case management

for Dental Care

for Insurance

other services



Pave way to tx

Educate to self care

Limit lost school hours

Build partnerships

Minimize barriers eg geography, language.

Positive dental experience

Healthy Smiles

- Services for children and youth who already have an identified dental problem and who are uninsured or underinsured.
- Dental treatment provided by private contracted dentists in the community while insurance application assistance goes forward.

Know where the money is and go where the money is!

Federal Financial Participation (FFP) provides Title XIX funds for administrative activities (not clinical) to achieve these goals:

- Assist Medicaid eligible people to enroll and/or
- Assist those on Medicaid to access services.
- *One qualifying dollar can be matched with one or three Title XIX dollars.*

Federal Financial Participation

- Skilled licensed professional personnel including dentists, dental hygienists can . . .

For example:

- Coordinate a sealant program
- Plan a needs assessment
- Establish an early childhood caries prevention program at WIC
- Matching Sources: Local General, State General, Philanthropic or Private Funds donated to the County.

Financial Sustainability

- Dental hygienist: FFS Medi-Cal and private grant
- Dental assistant: City grant and MCH federal/local (FFP)
- Dentist: FQHC clinic partners
- Case manager: MCH federal/local (FFP) and local general funds;
- Administrative staff: MCH federal/local (FFP)
- Project manager: MCH federal/local (FFP)

Title XIX (Medicaid) Funds and the Federal Financial Participation (FFP) Program

***How to Utilize Title XIX Funds and the FFP Program
to Obtain Reimbursement for Oral Health Activities
Maternal, Child and Adolescent Health Programs***

Prepared by the
Office of Dental Health
Alameda County Public Health Department

2008



HEALTHY SMILES FOR HEALTHY FUTURES

THE ALAMEDA COUNTY
STRATEGIC PLAN FOR ORAL HEALTH
2012-2017



COORDINATED BY THE OFFICE OF DENTAL HEALTH

The emphasis of this Plan is for those who have the greatest need and least capacity to access dental services to achieve health equity.

1. ACCESS

Increase the availability and utilization of oral health services and education programs in locations frequented by pregnant women, children, teens and their caretakers, such as schools, WIC, Head Start, primary care providers' offices, and other locations.

2. EDUCATION

Educate children, teens, caregivers, and pre-natal women about the importance and "how-to's" of establishing and maintaining good oral health through schools, healthcare, childcare and social service providers as well as through a broader social marketing campaign.

3. WORKFORCE DEVELOPMENT

Increase the number of oral health care educators and providers practicing in underserved communities who are indigenous to and/or representative of these communities. Increase the number and cultural competency of other oral health providers who serve young children, pregnant women and teens living in underserved communities.

4. COORDINATION AND OVERSIGHT

Provide coordination and oversight of dental care programs to underserved populations throughout the County, and advocate for policies that support the goals of this plan.

5. EVALUATION

Establish a mechanism for regularly evaluating the progress of the Strategic Plan in accomplishing its objectives.

Strategy 1: **ACCESS**

- **Tactic 1**

Establish comprehensive oral health services programs for school age children in two schools districts.

Integrate oral health curriculum into their health/science curricula.

Oakland Student's Smile

- Elements :

 - Onsite diagnostic, preventive and treatment

 - Care coordination for complex services

 - Assurance of care regardless of insurance status

- Underlying Assumptions:

 - High proportion of Medicaid enrollees

 - Financially sustainable business model