Resources + Strategies for Expanding Reproductive Health Programs

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Tell us about your SBHC's Sexual and Reproductive Health (SRH) environment

- Does your SBHC face barriers providing SRH services?
- Is SRH controversial at your SBHC?
- Is SRH integrated into everyday care?
- Do you provide comprehensive SRH services?
- Is your SBHC teen-friendly?



Agenda

- CFHC Overview
- Onsite Dispensing
- Round table 1: 20 min small group
 - Onsite Dispensing- Mark Horne, Pharmpak
 - Access to HPV Vaccines- Dr. Robert Schechter, CDPH Immunization Branch
 - Provision of Long Acting Reversible Contraceptives (LARC) Methods- Mary Jane Puffer, LA Trust
- Round table 2: 20 min small group,
 - Topics repeated
- 10 min wrap-up



California Family Health Council

MISSION

CFHC champions and promotes quality sexual + reproductive health care for all



California Family Health Council

- Programs and services
 - clinic support initiatives
 - provider training
 - advanced clinical research
 - advocacy
 - consumer awareness
- Diverse provider network
 - collectively serves more than 1 in million CA
- EPICS program
 - supported 41 SBHCs from 2007-2012



Leveraging Technology to Reach Teens Where They Are

 93% of all teens communicate by email, text or through social media

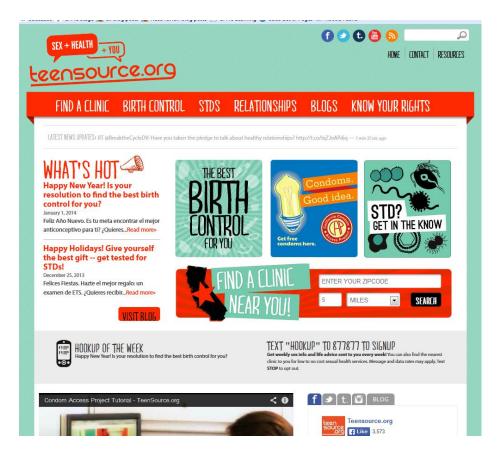
 3 in 4 teens access the internet on cell phones, tablets and other mobile devices

Source: Pew Research Center



TeenSource

- Over 975,000 page views
- New homepage
- Healthy Relationships





TeenSource Mobile Layout

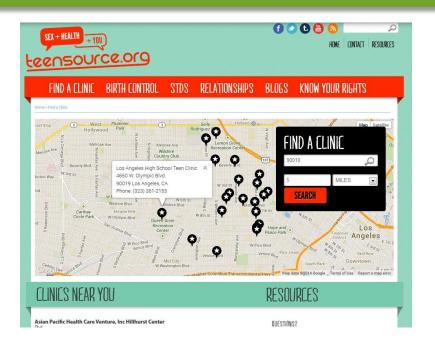
- Over 90% of website visits are mobile
- Responsive design
- Large visual buttons
- Better organization
- Internal cross-linking

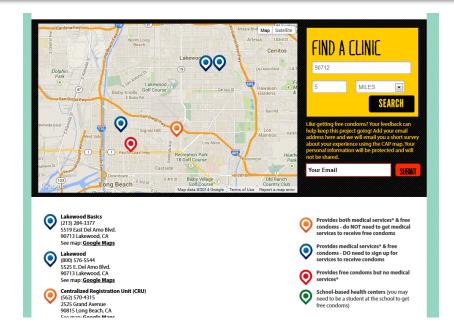






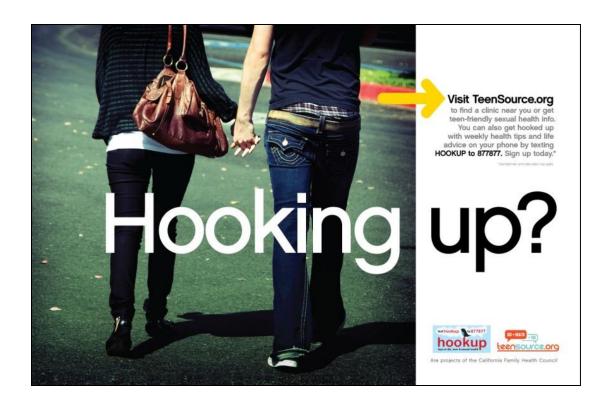
Connecting Teens to Care







Hookup

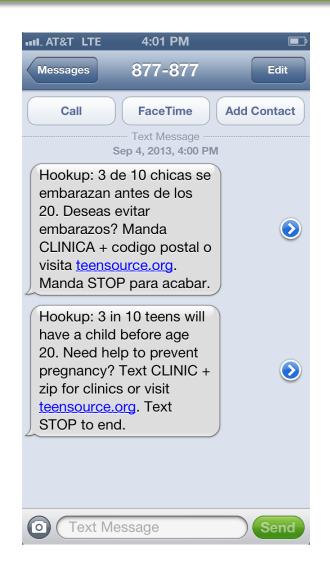


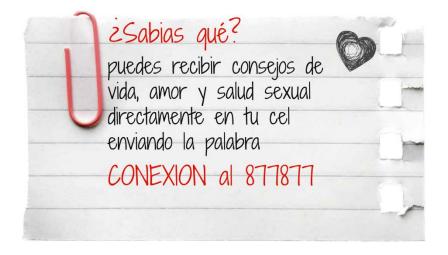
As of November 2013:

- 9,780 unique subscribers to the Hookup
- 5,136 requests for clinic locations across 51 of 58
 California counties



Hookup en Español







Condom Access Project



- 152,000 unique visitors since launch
- Over 6,000 mailers have been sent out





Engaging Parents

- Talk With Your Kids www.talkwithyourkids.org
- New TWYK
 Text-Messaging Service
 (English + Spanish)



Text TWYK to 877877 for weekly tips on how to talk with your kids

Text STOP to end. Data rates may apply

Talking About Sex

Start Now Build Trust Share Your Values Support Your Kids Know the Facts Talk About Condoms

Healthy Relationships

Healthy Relationships Is it Really Love? Sexual Coercion

Teens and Health Care

Your Teen's Health Care Rights Your Teen's Right to Privacy HPV Vaccinations

Special Topics

Confidentiality and Mandated Reporting Sexual Coercion



Visit our teen-friendly site to find youthgenerated sexual + reproductive health information.

Check it out

parents say

"I want my daughter to learn about this important part of life from me. I want her to know she can always come to me."

Leticia, mother of 12-year-old Angela



Keep your children safe + healthy...talk with them about sex!

As a parent, you want to help your kids stay safe and healthy. All kids learn about sex somehow, but it makes a difference when they hear it from you. Talk with your kids openly, honestly and often to help them learn how to prevent pregnancy and the diseases people can get from having unprotected sex.

Here are some basics to get you started

Start now. The earlier you start, the easier it is. You don't have to be an expert. Just relax and learn with your child. Build your child's trust in you. When you listen to your children and answer their questions honestly, you show them that you can be trusted.

Talk about what's important to you. When you and your children talk about your family's values, your children will think about those values when they make choices in life.

Help your children feel good about themselves. Let them know you love them no matter what. Young people who feel loved and supported by their parents make better choices for themselves.

Know the facts. Both boys and girls need to know the basics. We can help our kids learn what to expect as they are growing up.



How do you provide sexual and reproductive health services?

- Provide free condoms?
- Provide visits for birth control?
- Provide STD screening?
- Enroll teens in Family PACT?
- Insert IUDs / LARCs?
- Offer HPV vaccinations?
- Dispense medications at your campus health center?

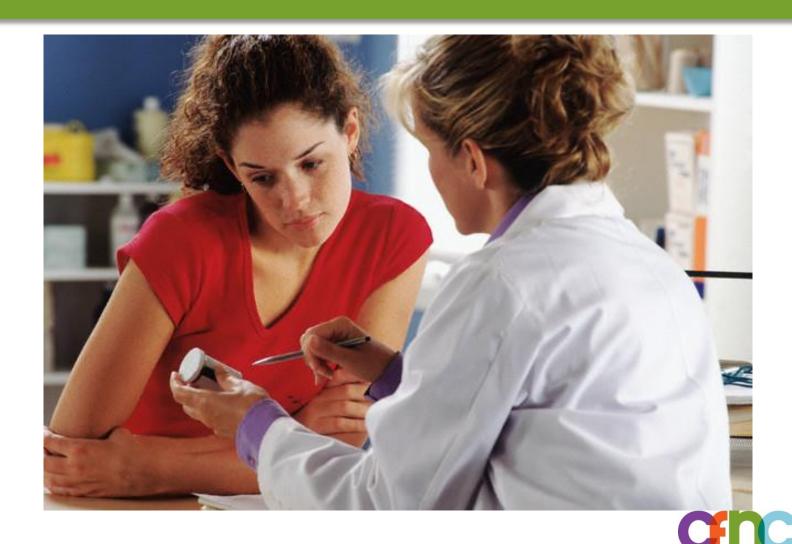
Onsite Dispensing

Mark A. Horne, RPh President PharmPak Inc.





Why dispense in the clinic?



The Facts!



- 25% of all new prescriptions go unfilled whether or not the patient has insurance.
- 31% of prescriptions for a short course of therapy go unfilled.
- Up to 50% (estimated) of prescriptions for underserved populations go unfilled.

(Kaiser Foundation Health Report 2010)



Why prescriptions go unfilled...



- Patients may not be able to afford the prescription.
- Patients might be embarrassed by their condition.
- Patients may have cultural and/or language barriers.
- Patients might not understand the need for the prescription.
- Patients may not have easy access to a pharmacy.



Why dispense in the clinic?





- Medication given at the time of the appointment has a greater impact on patient compliance.
 - Patient progress can be monitored.
- Patients get the medication from a practitioner they have come to trust.
- Patients can be assured of confidentiality and security in a safe environment.



What is needed in order to set up clinic dispensing?



- Obtain a dispensing permit from the CA Board of Pharmacy.
 - Free for non-profit organizations.
- Hire a consulting pharmacist to do quarterly compliance checks.
 - You do not have to have a pharmacist on-site to dispense medications.