



*Collaborative
Strategies for
Sustaining SBHC's*

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Objectives:

- 1 Compare and contrast the differences between the different types of school health center models.
- 1 Know how effective school outreach and referral methods increase clinic utilization.
- 1 Understand the process for developing a robust relationship between school and community partners.



3 Types of SBHC's

- € **Teen Only:** Is usually located in the high school and serves only students from that high school or an adjacent continuation school.
- € **Pediatric Only:** Can be located in any level school, and serves all children in the community.
- € **Community Health Center/ School Health Center:** Located on school grounds and serves children at the school as well children and adults in the community.



San Fernando High School Teen Health Center

- ¢ **Opened in 1987 as one of the “flagship” clinics funded for 6 years by the Robert Wood Johnson Foundation (\$200K per year)**
- ¢ **Billing was an after thought.**
- ¢ **Focus was helping the school and community trust and understand what a SBHC was all about!!**



San Fernando Teen Health Center

- ¢ **Open Monday thru Friday 7:30 to 4:00**
- ¢ **Serves students at SFHS, Mission Continuation School and McAlister.**
- ¢ **Offers primary care, behavioral health, family planning and health education.**
- ¢ **5,000+ visits a year, many visits cannot be billed.**



San Fernando Teen Health Center

- ¢ Many, many changes:
- ¢ In 1987 SFHS was year round.
- ¢ Now traditional schedule. Clinic cannot be open during holidays or summer.
- ¢ Enrollment has varied from less than 3,000 to 4,300+.
- ¢ Previously grades 10-12, now 9-12.



Maclay Health Center for Children

(a pediatric only model)

- ¢ Opened in 2001 with BPHC funding.
- ¢ On school grounds, but located just outside the school.
- ¢ Any child (to age 19) can use the clinic.
- ¢ Met with LAUSD District B and agreed which schools we would “market”....**this is important!**



Maclay Health Center for Children

- ¢ No fees collected (waiver from BPHC)
- ¢ Full service, including family planning.
- ¢ Most children have insurance or can be enrolled.
- ¢ Parents are almost always with children so getting insurance info. is not an issue.
- ¢ Open 40 hours during the week.
- ¢ Does not need to close in the summer or school holidays.
- ¢ Relies on school for some services.



Sun Valley Health Center

(a community health center/ SBHC model)

- ¢ Sun Valley Health Center is located on the grounds of SV Middle School, but is separated from school by locked gate.
- ¢ Children from the school can, but generally do NOT, use the center without the parent.
- ¢ Does not close with school closures.
- ¢ School pays water, but CHC does not rely on the school for any other services.



The Basics

- ¢ *Opened March 17, 2008*
- ¢ *Family Practice Model*
- ¢ *Open 52 hours a week, including Saturdays and 8am- 9pm on Wednesday.*
- ¢ *Expected to see 26,000+ visits this year including primary care, dental and behavioral health.*



How do you sustain these models?



GRANTS????

- ¢ **Grants come and go**
- ¢ **Once your clinic is established you are less attractive to funders.**
- ¢ **Grants are often driven by a particular goal such as STD's or immunizations. This may not be your goal.**



How much can you expect to generate in billing?

- ¢ **This depends on a number of things:**
 - How many of the users are assigned to the provider?**
 - What is your PPS rate? (if you are an FQHC)**
 - Can you bill for Family PACT?**



¢ **What type of providers do you have? (Not all are billable)**

¢ **Can you bill Medi-Cal Sensitive Services?**

¢ **Do you have a way to collect insurance information?**

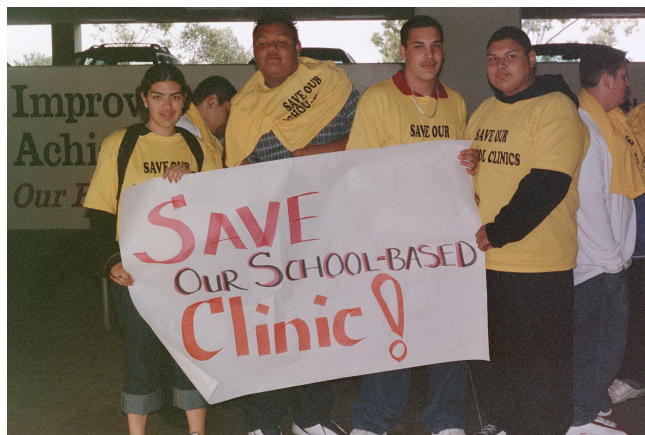


What is your relationship with your billing department (or do you have one)?

¢ **Do you have a contract with Health Net and LA Care?**

- ● ● | ☿ Don't under estimate the importance of school and community partnership!!!

- ● ● | San Fernando High School students at Board of Education Meeting





1986--Not everyone thought SBHC's were such a great idea!

Pregnancy Clinics Are Opposed
Times 3/15/86
 New Era of Promiscuity Seen in School Clinics

Foes of School Health Clinic Vow a Fight

Parents, students march against clinic



1,000 Enemies of San Fernando H.S. Clinic Protest

Small Parish Leads Fight Against Clinic



Archbishop Raps School Clinic, Sex Programs

Parents Told to Keep Children From Clinic

Bishop Armando Ochoa addresses crowd before march to protest San Fernando High School clinic.

MAHONY: 1,000 Protest

Parents protest campus clinic

Demonstrators say Pacoima facility will encourage promiscuity

Assembly bill aims to halt schools' birth control services



Thanks to the help of the community and the school staff, the clinics survived and thrived!

School clinics cut pregnancy

Criticism fades in cities where educators are tackling teen-age sex, health issues

A Medical
Lifeline
for Teens

*School committed to plan
to dispense contraceptives*

Campus Clinics Are Working

**Board members to push for
50 more clinics**



Advantages and Challenges of Traditional Teen Model

Allows privacy

- ¢ Confidentiality is much easier
- ¢ Can make services and atmosphere specifically meet needs of the population
- ¢ Students learn to navigate their own health
- ¢ Promotes responsibility



- ¢ **Difficult to collect insurance information.**
- ¢ **NEVHC still loses \$ every year at this center.**
- ¢ **Managed care contracts are important.**



- ¢ **Difficult to get things fixed and cleaned if owned by the school district.**
- ¢ **May need to follow school schedule even if provider has a different schedule.**
- ¢ **Parents are hard to reach and get involved.**



Advantages and Challenges of Peds Only Model

- € Most children have insurance or can be insured.
- € Parents are available for questions.
- € More sustainable than “teen only” model.

- € Can bill for any child with managed care for most services through Health Net and LA Care.



- € **Can’t collect co-pays.**

- € **May have school restrictions depending on where it is located.**

- € **Can cause competition or resentment with other local centers.**



Things to consider...

- ¢ Have a full time person available to enroll families with insurance.
- ¢ Work with the school and/ or parent center on enrollment. They may also have staff.
- ¢ Be prepared with a plan when teens come to the center and have no money.



So which is most sustainable?

- ¢ Each has its own unique advantages and disadvantages.
- ¢ A teen center may be best for the teens, but may be difficult to sustain.
- ¢ Community health centers require a variety of staff skills.
- ¢ It is easier to not collect \$\$ and to market to the student population only.





Dental Services



The future for Sun Valley

Dental facility funded by LAUSD Joint Use Funds projected for Fall 2011.

This will allow us to add 4 additional medical exam rooms and will include 2 more dental operatories.

Increase behavioral health and nutrition time.

Electronic Health Records 2011 for all of NEVHC.



The future for San Fernando High School

- ¢ Scheduled for a new facility in the next few years.
- ¢ May convert to a community health center.





Thank You!
Please come and
visit our school
health centers.