

# AGENDA - MARCH 12

**9 a.m. - 10 a.m.**

**REGISTRATION, EXHIBITS, BREAKFAST**

**10 a.m. - 11:15 a.m.**

**OPENING PLENARY (*Main Hall*)**

**Welcome** *Serena Clayton, Executive Director  
California School Health Centers Association*

**Keynote Address** *John Deasey, Superintendent  
Los Angeles Unified School District*

**Youth Voices**

**11:15 a.m. - 11:45 a.m. EXHIBITS, BREAK**

**11:45 a.m. - 1 p.m. WORKSHOP SESSION I (choose one)**

**Health Care Reform: What Lies Ahead (*Hermosa*)**

Get up-to-date information on the implementation of health care reform in California. By learning about California's Health Benefit Exchange, new health care delivery models, and future coverage expansions, participants will be better prepared for the changes ahead.

*Kim Belshé, MPP, Member, California Health Benefit Exchange and Senior Policy Advisor, Public Policy Institute of California (former Secretary, California Health and Human Services Agency)*  
*Serena Clayton, PhD, Executive Director, California School Health Centers Association*

**How SBHCs Can Support Local School Wellness Policies (*Balboa*)**

Discover how SBHCs can support school health promotion efforts by contributing to the implementation of local school wellness policies. Presenters will share case studies from California SBHCs and describe how the Child Nutrition Reauthorization Act of 2010 impacts school wellness policies.

*Heather Reed, MA, RD, Nutrition Education Consultant, Nutrition Services Division, Calif. Dept. of Education*  
*John Lagomarsino, MSEA, School Health Education Consultant, Coordinated Student Support and Adult Education Division, Calif. Dept. of Education*



**Navigating HIPAA, FERPA, and Information Sharing in School Health Services (*Granada*)**

What are HIPAA and FERPA and which applies to your work? Is student health information part of school educational records? How can schools and providers work together to adopt guidelines that work? Understand the two major privacy laws that govern schools and health providers, compliance challenges, and effective school-based strategies to protect both student health and education information.

*Rebecca Gudeman, Senior Attorney, National Center for Youth Law*

# AGENDA - MARCH 12

**11:45 a.m. - 1 p.m.**

## **WORKSHOP SESSION I (continued)**

### **One Size Doesn't Fit All! SBHC Planning and Operational Models (River View - 16th floor)**

Learn about various models for school health centers, staffing patterns, and how to form and run a local planning committee. Hear from a Central Valley school district and community clinic on their SBHC planning process, challenges, and successes. CSHC will share start-up resources, tools, and technical assistance services.

*Robert Frausto, Superintendent, Kerman Unified School District*

*Soyla Griffin, Chief Executive Officer, Valley Health Team, Inc.*

*Kat Greenway, RN, Health Care Consultant, Valley Health Team, Inc.*

*Samantha Blackburn, RN, MSN, Technical Assistance Director, California School Health Centers Association*

### **Oral Health: School-Based Models, Staffing, and Financing (City View - 16th floor)**

Come find out how oral health services are being provided at school-based health centers throughout the state. Learn about FQHC and County models of dental service provision and understand how each model is financed and staffed. Come away with a better understanding of what types of oral health programs might be a great fit for your SBHC.

*Jared Fine, DDS, MPH, Dental Director, Alameda County Public Health Department*

*Hugo Ferlito, DDS, Special Project Director, Salud Para La Gente*

### **Reclaiming Research: Youth-Led Participatory Research for SBHCs**

#### **(John Q's Ballroom - 16th floor)**

Learn from young school health leaders! This interactive workshop will highlight youth-led participatory research projects affiliated with SBHCs and start-up initiatives. Presenters will discuss community-based participatory research, training and research, as well as adaptable tools for youth engagement programs.

*Kathleen Gutierrez, Program Manager, California School Health Centers Association*

*Nzugu Kitenge and Krystal Betanzos, Youth Board Members,*

*California School Health Centers Association*

*Participants in CSHC's Youth to Youth (Y2Y) Affiliate Program*



### **School Nurses and SBHCs Collaborating for Student Health (Calaveras)**

Come discuss models for successful partnerships between school nurses and SBHCs. Oakland Unified School District will describe their restructured deployment of school nurses to facilitate improved coordination with SBHCs and site nurses. SBHC partners will highlight successful collaborative practices that better serve students. Share your own strategies and challenges for coordinating health services in this participatory session.

*Barbara Parker, RN, PHN, Coordinator, Health Services*

*Mara Larsen-Fleming, MPP, MPH, Program Manager, SBHCs, Oakland Unified School District*

**1 p.m. - 2:15 p.m.**

## **LUNCH, EXHIBITS, TABLE TALKS (Main Hall)**



*Don't forget to turn in your completed raffle card by 3:45 p.m. to CSHC's exhibit table in order to be entered into a drawing to win a Kindle Fire.*

# AGENDA - MARCH 12

## 2:15 p.m. - 3:30 p.m.      **WORKSHOP SESSION II (choose one)**

### **Behavioral Health Integration in Schools (*John Q's Ballroom - 16th floor*)**

Learn how to shift from traditional models of school-based behavioral health that operate in partial isolation toward an integrated, system-wide framework. This framework is based on national best practices and promotes school-wide prevention, early intervention, and treatment. Presenters will introduce key strategy areas for implementing the framework: blended funding, co-location of staff, local systems building, training and capacity building, assessment and evaluation.

*Lisa Warhuus, PhD, School-Based Behavioral Health Initiative Coordinator, School Health Services Coalition, Alameda County Health Care Services Agency*

*Tracey Schear, MSW, LCSW, School Health Services Director, School Health Services Coalition, Alameda County Health Care Services Agency*

### **Confidentiality and Minor Consent Updates (*Granada*)**

Learn about California minor consent laws, how to protect minors' confidentiality in the delivery of adolescent health care, and how minor consent rights have expanded in the past year for mental health and STD prevention services. Apply these laws to your school health program in conversation with your colleagues and a national expert on youth health law.

*Rebecca Gudeman, Senior Attorney, National Center for Youth Law*

### **Health Plans and Public Health: What SBHCs Need to Know (*Hermosa*)**

How do plans contract with the state, approach cost containment, and decide what to cover? What prevention and public health goals are plans charged with and how can SBHCs help them to meet those goals? Participants will leave the session with a better understanding of the issues and opportunities for working with health plans to achieve prevention and public health goals.

*Ron Chapman, MD, MPH, Director, Calif. Dept. of Public Health (former Chief Medical Officer, Partnership HealthPlan)*  
*Joanie Rothstein, MPP, Senior Policy Analyst, California School Health Centers Association*

### **Electronic Health Record Adoption in SBHCs (*City View - 16th floor*)**

Do you know how to select, implement, and configure an electronic health record (EHR) for your SBHC? Discover specific considerations for SBHCs, including EHR features and functionality important to the school setting. Learn how to communicate specific SBHC needs to organization leadership, IT staff, and EHR vendors.

*Sue Sirlin, CPEHR, HIT Consulting Director, Outlook Associates, LLC, a division of Qualis Health*

### **School-Based Health Insurance Outreach and Enrollment (*Calaveras*)**

Learn about the Los Angeles Unified School District's (LAUSD) Children's Health Access and Medi-Cal Program (CHAMP) approach, with special emphasis on the district's partners and their role in reaching and enrolling as many students as possible.

*Dale Reinert, Coordinator, CHAMP Office and Healthy Start Programs, LAUSD*

### **We're Bringing Healthy Back! Social Marketing for Nutrition and Physical Activity (*Balboa*)**

Explore ways that social media is being used to promote and advocate for adolescent nutrition and physical activity across California. Presenters will demonstrate the value of social media to SBHC campaigns and discuss the importance of public relations, marketing, nutrition education, and food justice advocacy.

*Lloyd Nadal, Program Director, CANFIT*

*Linda Lam, Clinic Coordinator, Marshall HS Health Center, Asian Pacific Health Care Venture*

*Paloma Belara, Publicist, PapaLoDown PR, (former Program Coordinator with Beats, Rhymes and Life)*



# AGENDA - MARCH 12

**3:30 p.m. - 3:45 p.m. EXHIBITS** (last chance to turn in raffle card!), **BREAK**

**3:45 p.m. - 5 p.m. WORKSHOP SESSION III (choose one)**

## **Collaborating to Design Your SBHC Facility (Calaveras)**

Oakland Unified School District has undertaken a dramatic expansion of its SBHC initiative, including the construction of 10 new SBHC facilities. Learn about the district's collaborative approach, lessons learned, and how to avoid common and potentially costly pitfalls.

*Mara Larsen-Fleming, MPP, MPH, Program Manager, SBHCs, Oakland Unified School District*

*David Byrens, AIA, Principal, Byrens Kim Design Works*

*Dong Kim, AIA, Principal, Byrens Kim Design Works*

## **Collaborative Strategies for Sustaining SBHCs (John Q's Ballroom - 16th floor)**

Learn how the Los Angeles Unified School District (LAUSD) and its clinic partners created sustainable school health centers that deliver medical and mental health services. Financing, policy and community engagement strategies will be discussed in this dynamic workshop.

*Nomsa Khalfani, MFT, Chief of Policy & Support Services, St. John's Well Child & Family Center*

*John M. Gates, MSW, CSSWS, Organization Facilitator, Local District 6, LAUSD*

*Jan Marquard, MPH, Director of Planning and Advocacy for School Health Services and Clinic Administrator, Northeast Valley Health Corporation*



## **In Class, Ready to Learn? Why and How to Improve Student Attendance (Hermosa)**

Since chronic absenteeism is a warning sign of school drop-out and poor academic achievement, and school funding is tied to daily student attendance, improving attendance rates should be one of the core goals of all school health providers. Learn how poor school attendance impacts student success and how to implement a school health program quality improvement initiative to increase student attendance.

*Hedy Chang, MPP, Director, Attendance Works*

*Samantha Blackburn, RN, MSN, Technical Assistance Director, California School Health Centers Association*

## **Preventing and Addressing Teen Dating Violence at School: SBHCs Taking Action (Granada)**

SBHC providers and staff can play an important role in preventing teen dating violence (TDV) and promoting healthy relationships. Explore opportune times to assess for TDV and how some SBHCs and their partners are promoting healthy relationships during clinical visits, counseling sessions, and as a component of health promotion activities on campus.

*Nancy L. Bagnato, MPH, Coordinator, Domestic and Teen Dating Violence Prevention Project, Violence Prevention Unit, Calif. Dept. of Public Health*

*Molly Baldrige, Health Education and Youth Development Coordinator, Alameda Family Services School-Based Health Centers*

## **School-Based Immunization Clinics: A Model for Success (Balboa)**

While some schools have offered school-based immunization clinics, this has not been a common practice in California's school districts. The H1N1 pandemic and recent Tdap requirement prompted many districts to collaborate with public health and community providers on immunization efforts. This workshop will examine a variety of methods for structuring school-based immunization clinics to effectively deliver immunizations at school.

*Tammy Evans, RN, Administrator of Health Services, Stockton Unified School District*

*Kat Greenway, RN, Health Care Consultant, Valley Health Team, Inc.*