

## AFFORDABLE CARE ACT (ACA)

# FACT SHEET FOR SCHOOL LEADERS

Introducing a Campaign called ALL IN,  
a project of The Children's Partnership

## HEALTHY KIDS MAKE GOOD LEARNERS.

No one knows that better than school leaders. Starting October 1, 2013, the Affordable Care Act (ACA) will bring historic opportunities to achieve health coverage for millions of California children and families. For anyone whose passion is education and healthy children and families, this is a defining moment.

**The ACA open enrollment window is  
October 1, 2013 – March 31, 2014.**

### Why School Leaders Should Care

- ▶ Healthy kids make good learners.
- ▶ Many children who qualify for health coverage through public programs are not enrolled. ACA will bring uninsured children and adults affordable options for health coverage and new avenues for enrollment.
- ▶ Millions of parents, school employees, and children will qualify for financial assistance in purchasing health insurance through California's health insurance marketplace, Covered California.
- ▶ Schools are uniquely positioned to serve as "on-ramps" to connect uninsured children and families to health coverage. Families trust the information they get from schools.

**MORE →**

## Two Health Care Programs for Children, Parents, Students, and School and Child-Care Employees:

### **1 COVERED CALIFORNIA— Affordable Health Insurance**

**Covered California** is the new health insurance marketplace for legal residents currently without coverage through work or another government program. Financial assistance will be available to many families. For example, a family of four making between \$32,500 and \$94,200 a year may be eligible for financial assistance. Open Enrollment Window: October 1, 2013 through March 31, 2014.

### **2 MEDI-CAL—No or Low-Cost Health Coverage**

**FOR ADULTS—** If, for example, annual income for a family of two is less than \$21,400, adults (including those without children) may be eligible to enroll in Medi-Cal.

**FOR CHILDREN—** If annual income for a family of four is less than \$58,875, children can qualify for Medi-Cal.

Apply online at [www.coveredca.com](http://www.coveredca.com). For more information or assistance call **1 (800) 300-1506**.

“Schools can play an active role in bringing ACA health coverage information and enrollment opportunities to parents, staff, and especially children.”

— Tom Torlakson  
State Superintendent of Public Instruction

### Continued: Why School Leaders Should Care

- ▶ Between schools, child-care, after-school, and other family-focused programs, these networks touch the lives of nearly EVERY uninsured child and parent.
- ▶ **School leaders like you** have the ability to reach and help millions of children and families get affordable health coverage.

### How School Leaders Can Help

- ▶ Get involved in the ALL IN Campaign to ensure health care for all families.
- ▶ Download the ALL IN Campaign toolkit, including the game plan and informational wallet cards.
- ▶ Provide health coverage information to families at school events including back-to-school nights, health fairs, and academic and sporting events.
- ▶ Place information on school websites, blogs, and social media sites.
- ▶ Sponsor “enrollment nights,” where families can gather at the school computer lab or elsewhere to get help enrolling in health coverage.
- ▶ Get creative! **What will make this a defining moment in your community?**

### How the ALL IN Campaign Will Help

- ▶ Disseminate an ALL IN toolkit to help schools and child-care providers connect families and individuals to health coverage.
- ▶ Provide assistance to statewide partners and local schools and child-care providers that commit to getting involved in the ALL IN Campaign.
- ▶ Present health coverage information at state and local education meetings.
- ▶ Work with frontline leaders to inspire schools and child-care providers to get involved and conduct site-based ALL IN Campaigns.

# THE NEED IS GREAT.

**5.3 MILLION** Californians may be eligible to enroll in health coverage through Covered California.

**2.6 MILLION** Californians may be able to get financial assistance through Covered California.

**461,000** uninsured children can enroll in Medi-Cal.

**2.4 MILLION** adults—many of them parents—can enroll in Medi-Cal.



[www.allinforhealth.org](http://www.allinforhealth.org)  
(916) 844-2413

A PROJECT OF THE CHILDREN'S PARTNERSHIP

ALL IN is a Campaign to inform millions of people in the school community who are uninsured about health coverage options and help them enroll. This includes children, parents, school and child-care employees, and after-school staff.

OUR ANCHOR PARTNERS:

