

ADVANCING SCHOOL HEALTH IN A TIME OF REFORM



CALIFORNIA

**SCHOOL-BASED
HEALTH ALLIANCE**

Putting Health Care Where Kids Are



California School-Based Health Alliance Statewide Conference

March 7, 2014 | Oakland

New name—same dedication to school health!

CSHC is now the California School-Based Health Alliance

We have changed our name in partnership with the School-Based Health Alliance as part of a national strategy to lift the visibility of school-based health care. Our mission, membership, programs, leadership, location, URL, and contact information are all unchanged. However, we are embracing an expanded vision that recognizes there are a variety of ways to bring health care to schools. We are launching our expanded work with a focus on mental health in schools.

Get tools and resources online

Take advantage of our extensive collection of tools and resources to support your work, including webinars, toolkits on important topics such as starting an SBHC, technical assistance, and funding opportunities. Does your company or organization have a product or resource that promotes school-based health? Become a Partner for Opportunity and promote your offer on our website and in our eNews.

Join our movement to put health care where kids are ... in school

Make a measurable impact on the health and well-being of California's students by becoming a member of the California School-Based Health Alliance. Membership benefits include access to member-only resources, training opportunities, free technical assistance, and discounted conference registration.

California School-Based Health Alliance

www.schoolhealthcenters.org

510-268-1260

info@schoolhealthcenters.org

About the

California School-Based Health Alliance

The California School-Based Health Alliance is the statewide nonprofit organization leading the movement to put health care where kids are -- in school. Our mission is to improve the health and academic success of children and youth by advancing health services in schools. We are working toward a future when all students have access to the health services they need to be successful in school.

Become a member of the California School-Based Health Alliance and help us realize our vision of making school-based health care an integral part of the educational and health care systems.

2013-2014 Members and Donors

Partners for Opportunity

Comcast Cable
Dairy Council of California
Raymond Clayton*
Max and Diana Stites

Advocates for Student Success

California Association of Health Plans
Health Net of California◊
San Francisco Wellness Initiative
St. John's Well Child and Family Center
Dexter Webster
Kristin Andersen
Shirley Clayton

Champions for Healthy Kids

Serena Clayton*
Community Health Alliance of Pasadena
East Valley Community Health Center
Ken Geisick◊
Martin Gonzalez*
Merry A. Grasska*
James Morehouse Project
Pamela Kahn*
Mike Miller
Providence Little Co. of Mary Medical Centers
Marcel Reynolds
Joanie Rothstein
Jan Marquard Tormey
Sang Leng Trieu

Organizations

Adventist Health
Alameda County Health Care Services Agency
Alameda Family Services*
Alameda Health Services
Asian Health Services
Balboa Teen Health Center
Bay Area Community Resources◊
California Association of Rural Health Clinics
California Center for Civic Participation
California Pan-Ethnic Health Network◊
Castle Family Health Centers, Inc.

Cedars-Sinai Medical Center
Child and Family Guidance Center
Children's Hospital & Research Center, Oakland
Chino Valley Unified School District
City of Berkeley
Clinica Sierra Vista
Contra Costa County Health Services*
Daly City Youth Health Center
Duarte Unified School District
Earlimart School District
East Bay Agency for Children
East Bay Asian Youth Center
Elica Health Centers
Emery Unified School District
Family Health Centers of San Diego◊
Foothill Community Health Center
Fred Finch Youth Center
Fresno County Office of Education
Golden Valley Health Center
Green Dot Public Schools
Healthy Connections
Kids Come First Community Clinic
Kings Canyon Unified
Konocti Unified School District
Korean Health Education
La Clínica de la Raza◊
LA's Promise
La Maestra Community Health Centers
LifeLong Medical Care
Los Angeles Trust for Children's Health◊
Los Angeles Unified School District
Lucile Packard Foundation for Children's Health
Native American Health Center
Northeast Valley Health Corp.◊
Novato Youth Center/Wellness Center*
Oakland Unified School District
Operation Samahan
Pacific Health Consulting Group◊
Pajaro Valley USD Healthy Start
Peninsula Health Care
Pomona Unified School District
Sacramento City Unified School District*
Salud Para La Gente
San Bruno Park School District
San Francisco Department of Public Health
Santa Rosa Community Health Centers
School Health Clinics of Santa Clara County◊

The Children's Clinic
T.H.E. Clinic, Inc.
Think Together
Tiburcio Vázquez Health Center, Inc.
Tri-City Health Center
Tulare Community Health Clinic◊
Tulare County Office of Education
UCSF Institute for Health Policy Studies
UMMA Community Clinic
United Health Centers of San Joaquin Valley
Vallejo City Unified School District*
Valley Community Clinic
Valley Health Team
Ventura Unified School District
West Contra Costa Unified School District
Western University of Health Sciences
YMCA of the East Bay

Individuals

Roberta Bavin
Eileen Blumenthal
Claire Brindis
Elisabeth Chicoine
Naoto Chosa
Mark Cooper
Jena Fiel
Angela Freitas
Linda Garrett
John Glynn
Katharine Greenway
Debra L. Johnston
Linda Juszczak
Ryan Ley
Melissa Lozano
Mando Macayaon
Adriana Moreno
Jill Milton
Lisa Parks
Maryjane Puffer
Ann Rector
Michele Rigsby Pauley
Michael Shannon
Deanna Staggs
Ahna Suleiman
Pam Wagner
Deborah Wood

*Consecutive 6-yr Member ◊ Consecutive 7+ yrs Member

Board of Directors

President

Pamela A. Kahn, RN, MPH

Coordinator of Health and Wellness, Orange County Department of Education,
Instructional Services Division, Learning Support Unit

Vice President/Secretary

Michael Miller

President, Brown Miller Communications Inc.

Treasurer

Kimberly Uyeda, MD

Director of Student Medical Services,
Los Angeles Unified School District

Board Members

Mark Cooper, DDS

St. Helena-Clearlake Hospital

Cecilia Echeverria, MPP, MPH

Director, Safety Net Partnerships, Kaiser Permanente

Ken Geisick, EdD

Chief Educational Services Officer, THINK Together

Katharine Greenway, RN

School Nurse, Fresno Unified School District

Martin Gonzalez

Assistant Executive Director, California School Boards Association

Barbara Kronick, LCSW

Director, Integrated Support Services, Sacramento City Unified School District

Jan Marquard, MPH

Director of Planning and Advocacy for School Health Services,
Northeast Valley Health Corporation

Zettie Page III, MD, PhD, MBA, MSW

CEO, Tri-City Health Center

Bertrand Perdomo-Ucles

Program Manager, University of Southern California Kid Watch

Michele Rigsby Pauley, RN, CPNP

Director of Clinical Services, COACH For Kids
Cedars-Sinai Medical Center

Dexter Webster

Associate Director, National Internet Operations, YP



SCHEDULE AT A GLANCE

▶ 8:00 – 9:00 AM

EXHIBITS, REGISTRATION, BREAKFAST

- Register and sign up for continuing education credits.
- Visit the exhibitors and make sure to get your raffle card stamped by each exhibitor. Turn in your completed raffle card to the California School-Based Health Alliance's exhibit table **by 3:00 pm** to be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session and you must be present to win.

▶ 9:00 – 10:15 AM

OPENING PLENARY

GRAND BALLROOM

- Join us for a warm welcome from the California School-Based Health Alliance's Board President, Pamela Kahn, and Executive Director, Serena Clayton, and opening remarks from Alex Briscoe, Director of the Alameda County Health Care Services Agency.
- Hear from Dr. Rishi Manchanda on how we can build healthier communities (*bio and continuing education credit details on p. 5*).

▶ 10:15 – 10:45 AM

EXHIBITS & BREAK

- Visit the exhibits and poster presentations (*descriptions on p. 4*). Make sure to get your raffle card stamped by each exhibitor so you can be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session. You must be present to win.

▶ 10:45 AM – 12:00 PM

WORKSHOP 1

- Choose from one of eight workshops (*full descriptions, locations, and available continuing education credits listed on p. 7*).

▶ 12:00 – 1:15 PM

LUNCH, AWARDS CEREMONY, EXHIBITS

GRAND BALLROOM

- Join us in honoring three school health champions for their commitment to advancing school health in California (*profiles and more information on p. 6*).
- Visit the exhibitors and make sure to get your raffle card stamped by each exhibitor. Turn in your completed raffle card to the California School-Based Health Alliance's exhibit table **by 3:00 pm** to be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session and you must be present to win.
- View the poster presentations in the exhibit hall (*descriptions on p. 4*).

▶ 1:15 – 2:30 PM

WORKSHOP 2

- Choose from one of seven workshops (*full descriptions, locations, and available continuing education credits listed on p. 8*).

▶ 2:30 – 3:00 PM

EXHIBITS & BREAK

- Visit the exhibits and poster presentations (*descriptions on p. 4*). Turn your stamped raffle card into the California School-Based Health Alliance exhibit table **by 3:00 pm** to be entered into a drawing to **win an iPad mini**. The drawing will be held during the closing session and you must be present to win.

▶ 3:00 – 4:15 PM

WORKSHOP 3

- Choose from one of eight workshops (*full descriptions, locations, and available continuing education credits listed on p. 9*).

▶ 4:20 – 5:00 PM

CLOSING SESSION

GRAND BALLROOM

- Hear from Jill Wynns on the connection between school health and education (*bio and continuing education credit details on p. 5*).
- Don't miss the raffle drawing for the **iPad mini**. You must be present to win.

POSTER PRESENTATIONS

See best practices from school health programs across the state and learn about the latest research into the school health field. Poster presentations are on display in the Grand Ballroom until 3:00 PM.

Do Your Parents Know About Your SBHC?

See what strategies are being implemented to increase SBHC awareness among parents who are already assigned to the community health center through managed care.

PRESENTERS: *Margarita Torres*, Clinic Administrator, Northeast Valley Health Corporation; *Jan Marquard*, MPH, Grants Administrator and Policy Advisor for SBHCs, Northeast Valley Health Corporation

The Future of Oral Health Care at SBHCs

See a unique model that improves access to oral health care via mutually beneficial dental services at SBHCs.

PRESENTERS: *Samuel Lee*, BS, DMD 2014 Candidate, Western University of Health Sciences College of Dental Medicine; *Karen Lee*, BS, DMD 2015 Candidate, Western University of Health Sciences College of Dental Medicine; *Sei Kim*, BA, BA, DMD 2016 Candidate, Western University of Health Sciences College of Dental Medicine

Charting the Course for School Health Services at a Charter School

See a community-driven approach to plan, implement, and maintain health services in a high-needs charter school setting.

PRESENTERS: *Myleen Abuan*, Operation Samahan & PAA SBHC Board Member; *Tamara Myers*, City Heights Youth and Family Organization Staff Member

Wellness Champions for Total School Health

Discover ways that site-based Wellness Champions are creating healthier and happier school communities in Oakland.

PRESENTER: *Michelle Oppen*, MPH, Wellness Program Manager, Oakland Unified School District

Engaging Youth in Reproductive Care at Your SBHC

Learn how to engage youth in assessing needs and promoting reproductive health services at your SBHC.

PRESENTERS: *Robin MacPherson-Dias*, BSN, RN, CEN, CCRN, Clinical Nurse Educator, Sutter Modesto Emergency Department, Sutter Health; *Joanna Mello*, BSN, RN, CEN, Emergency Clinical Nurse II, UC Davis Medical Center

Reducing Teen Pregnancy

A collaborative project between classroom sexual health education and six high school SBHCs working to reduce teen pregnancy.

PRESENTERS: *Cristina Perez*, MBA, Project Director, Contra Costa Health Services; *Jena Fiel*, BS, School-Based Clinic Manager, Contra Costa Health Services

Condoms at School: The Journey to Greater Access

Learn about one SBHC's process to initiate a condom availability program on high school campuses.

PRESENTERS: *Kimberly Gillette*, MPH, Director, Daly City Youth Health Center; *LT Taylor*, BA, Peer Health Education Coordinator, Daly City Youth Health Center

Measuring the Impact of "Reducing the Risk" on Teen Sexual Behavior and Protection Practices

Compare the impact of the program between those students who reported "yes" to ever having sexual intercourse to those who reported "no" to ever having sexual intercourse.

PRESENTER: *Cindy Ballesteros*, BS, Research Assistance, Tulare Community Health Clinic

Mobile Apps to Improve Teen Sexual Health

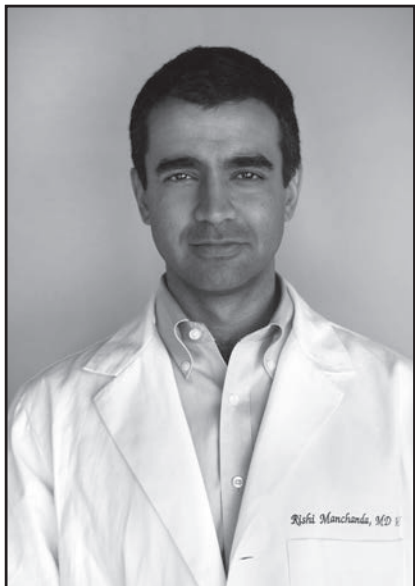
Discover two mobile apps that are improving sexual health behaviors among adolescents.

PRESENTERS: *Rebecca Dudovitz*, MD, Assistant Professor of Pediatrics UCLA David Geffen School of Medicine; *Sang Leng Trieu*, DrPH, CHES, Program Manager, L.A. Trust for Children's Health

About Our Speakers

► 9:00 – 10:00 AM

OPENING PLENARY



keynote speaker

Rishi Manchanda, MD, MPH, is President and Founder of HealthBegins, a startup that transforms the health of vulnerable communities through innovative education, technology, and consultancy services. As a public health innovator, he focuses on improving primary care, the social and environmental conditions that make people sick, and health and human rights. His book, *The Upstream Doctors*, urges society to focus on the “causes of the causes” of public health challenges.

Course meets the qualifications for 1 hour of continuing education credit for MFTs, LPCCs, LEPs, and/or LCSWs as required by the California Board of Behavioral Sciences. Provider approved by the California Board of Registered Nursing, Provider #16259 for 1 contact hour. CHES = 1 hour.

Thank you to our Instructional Co-Sponsor, ETR (Provider numbers: BBS#5503, BRN#16259, CHES #CA0057).

► 4:20 – 5:00 PM

CLOSING SESSION

closing speaker

Jill Wynns was first elected to the San Francisco Board of Education in 1993, has been re-elected five times, and has served longer than any other school board member in San Francisco history. She currently serves on the CSBA Board of Directors, as well as the National School Boards Action Center Board. In addition she is the Chair of the California Cities, Counties and Schools Partnership.



Course meets the qualifications for 30 minutes of continuing education credit for MFTs, LPCCs, LEPs, and/or LCSWs as required by the California Board of Behavioral Sciences. Provider approved by the California Board of Registered Nursing, Provider #16259 for 30 contact minutes. CHES = 30 minutes.

Thank you to our Instructional Co-Sponsor, ETR (Provider numbers: BBS#5503, BRN#16259, CHES #CA0057).

The California School-Based Health Alliance Board Is Proud to Present

The 2014 School Health Champion Awards

The California School-Based Health Alliance Board of Directors has launched an annual awards program to recognize advocates who work tirelessly to bring health care to kids at school. We applaud all of the dedicated school health practitioners and advocates who are helping ensure that every kid gets the chance to be healthy and successful. For 2014, we are proud to honor three champions for their outstanding contributions advancing school health through practice, policy, and school leadership.



Outstanding Practitioner: Jenn Rader

In 1998, Jenn Rader, a high school history teacher, founded the James Morehouse Project to bring much-needed support to students and families at El Cerrito High School. In the years since, the school-based health center has grown to offer a rich array of services. Jenn has been on the cutting edge of working with teachers and administrators to foster a positive school climate and to find new ways to support youth and realize their potential. She has elevated the leadership of her students through statewide advocacy. Throughout it all, she has shared her expertise with others - from colleagues and teachers to legislators and advocates from across the state.



School District Leader: Robert Frausto

Kerman Unified School District Superintendent Robert Frausto has been one of the Central Valley's strongest voices in support of improving children's health to achieve academic success. As the Superintendent of a small school district, Robert was instrumental in advocating for school-based health care for his pupils. Since his district's school-based health center has opened, he has continued to work to maximize its impact. Beyond his district, Robert has advocated for school-based health in a region where there are often obstacles to funding and support. Central Valley educators and health providers agree: Robert is one of California's strongest champions for school-based health.



Legislative Champion: Representative Lois Capps

As the Democratic representative of California's 24th Congressional District, Rep. Lois Capps has championed school-based health care in California and nationwide. Her two decades' experience as a former nurse and public health advocate for the Santa Barbara School District has informed her work in Congress on behalf of schoolchildren. She authored the original bill to authorize a program to fund school-based health centers that was incorporated into the Affordable Care Act of 2010, and has now authored another bill to re-authorize this bill after the original sunsets. We honor Rep. Capps for her steadfast commitment to school-based health care in California and the U.S.

☐ **Exploring the New School Funding Formula to Expand Health Supports** [ROOM 204]

Find answers to your questions about California's new Local Control Funding Formula (LCFF). Learn how you can get involved in developing your district's Accountability Plan by advocating for enhanced student health and support services.

SPEAKER: *Lisa White*, MPP, MSW, Senior Policy Analyst, California School-Based Health Alliance; *Alicia Rozum*, MSW, PPSC, Project Director, Mental Health, California School-Based Health Alliance

☐ **Forming Effective SBHC Youth Advisory Boards *** [ROOM 205]

Youth Advisory Boards can engage students in the implementation of programs and services and increase utilization of services. Outline an action plan to build a Youth Advisory Board, hear best practices, and see how to address challenges of youth involvement.

SPEAKERS: *Cynthia Leon*, BA, Youth Program Coordinator, California School-Based Health Alliance; *Lloyd Nadal*, MA, Children & Youth Programs Manager, Public Health Institute; *Simone Johnson*, BA, Product Line Senior Analyst, Alameda Alliance for Health

☐ **Integrating Sustainable Behavioral Health Services in Your SBHC †** [ROOM 201]

Learn how to sustainably integrate behavioral health programs into your school-based health center. Hear how to implement and maximize third-party billing revenue for a culturally competent and trauma-informed behavioral health program.

SPEAKERS: *Ruth Campbell*, LCSW, Integrated Behavioral Health Clinician, La Clínica de la Raza; *Amy Manta-Ranger*, MPH, SBHC Department Manager, La Clínica de la Raza

☐ **New Ways of Seeing Adolescent Sexual Decision Making †** [ROOM 206]

Adolescent social, emotional, and cognitive development influences teens' decision-making. Learn about recent brain research and the implications for adolescent sexual health programs.

SPEAKER: *Ahna Suleiman*, DrPH, Lecturer and Postdoctoral Scholar, UC Berkeley

☐ **Funding Opportunities & Models for Expanding School Oral Health *** [ROOM 202]

The demand for dental services has increased as a result of the ACA and changed in Medi-Cal and Healthy Families. New models are needed to provide adequate access to dental care for children and youth. Learn about new state and federal policies, school service delivery models, and how to finance a sustainable oral health program.

SPEAKERS: *Jared I. Fine*, DDS, MPH, Dental Health Administrator, Alameda County Public Health Department; *Robert Isman*, DDS, MPH, Dental Program Consultant, California Dept. of Health Care Services; *Madeline Kronenberg*, Board Member, West Contra Costa USD; *Huong N. Le*, DDS, MA, Dental Director, Asian Health Services; *Zettie Page III*, MD, PhD, MBA, Chief Executive Officer, Tri-City Health Center

☐ **Navigating the New Landscape for Medication Administration at Schools *** [ROOM 207]

State laws have changed how medication is administered at school. Clinicians and school personnel need to work together so that students receive medication reliably and their health conditions are managed effectively. Learn why school medication management is important and strategies pertaining to administering medication at school. Get tools to implement a medication program that is safe, legal, and practical.

SPEAKERS: *Merry A. Grasska*, RN, MPH, NP-C, Health Services Coordinator, Newport-Mesa USD; *Pamela Kahn*, MPH, BS, RN, Coordinator, Health and Wellness, Orange County Department of Education

☐ **What You Need to Know about Minor Consent & Confidentiality Laws †** [ROOM 208]

Who may consent for a youth's health care? Can a teen consent for his or her own treatment? What confidentiality obligations does a provider have to the patient? When can patient information be shared with others? Hear an overview of California's medical consent and confidentiality laws and get answers to common questions, including insurance confidentiality issues.

SPEAKER: *Rebecca Gudeman*, J.D., M.P.A., Senior Attorney, National Center for Youth Law

☐ **Making the Case for SBHC Impacts on Academic Success †** [ROOM 203]

Can you tie your SBHC's programs with improved academic indicators? Learn from recent research and get an overview of strategies for documenting the link between SBHCs and student academic success. Hear the advantages and challenges associated with a range of strategies.

SPEAKERS: *Sara Geierstanger*, MPH, Senior Evaluator, University of California, San Francisco; *Samira Soleimanpour*, MPH, Senior Researcher, University of California, San Francisco

* † See p. 8 for details on Continuing Education Credits.

☐ **Creating Opportunities for Physical Activity at Elementary Schools** † [ROOM 206]

A comprehensive, coordinated school health model can improve elementary school students' physical activity and nutrition. Using real-world scenarios, learn how to engage teachers, school staff, parents and caregivers, community based organizations, and children in your physical fitness program.

SPEAKER: *Jesus Mejia*, Supervisor, Creating Opportunities for Physical Activity (COPA), Providence Little Company of Mary Medical Centers Manager, La Clínica de la Raza

☐ **Over the Rainbow: Creating Safe Spaces for LGBTQ Students** † [ROOM 210-11]

Some schools have made great strides in empowering youth to create safe spaces for LGBTQ students. Learn outreach techniques, community building practices, and intervention strategies that can build safer schools and improve school climate.

SPEAKERS: *Kehinde Aparo*, BS, Program Manager, Native American Health Center; *Olivia Higgins*, BA, LGBTQ Education Specialist, Oakland USD; *Jamie Treacy*, MFA, Art Instructor, Skyline High School

☐ **Improving Health Care for Adolescent Immigrants** † [ROOM 205]

Most childhood immigrants to the U.S. are in the 1.5 generation, arriving during school age and adolescence. Many experience family separation and up to 40% may be undocumented or live in mixed status families. Hear about strengths and challenges facing these youth, and how critical school-based health programs are to supporting their wellbeing.

SPEAKER: *Naomi A. Schapiro*, RN, PhD, CPNP, Health Sciences Clinical Professor, UCSF School of Nursing

☐ **Using Trauma-Informed Strategies to De-Escalate Classroom Conflict** † [ROOM 204]

Trauma impacts the brain in ways that sometimes drives challenging classroom behaviors. Learn to understand and identify these behaviors and get hands-on strategies to respond in ways that de-escalate conflict and build strong and supportive classroom environments.

SPEAKER: *Jenn Rader*, Director, James Morehouse Project, El Cerrito High School

☐ **Changes on the Horizon for Health Care Payment Reform** * [ROOM 208]

One strategy of health care reform is payment reform—changing the way that providers are paid with the goal of making care more effective and less expensive. Get an overview of the status of payment reform in California and across the country, how community health centers are responding, and how school-based health centers could be affected.

SPEAKERS: *Andie Martinez Patterson*, MPP, Director of Policy and Regulatory Affairs, California Primary Care Association; *Serina Reckling*, MPH, Policy Analyst, School-Based Health Alliance

☐ **Harnessing Local Control Accountability Plans to Reduce Chronic Absenteeism** † [ROOM 203]

The new Local Control Funding Formula (LCFF) presents an opportunity for student health and support service providers to align their programs with school district Local Control Accountability Plans (LCAPs). Find out how this affects your school community and how to partner with district leaders to participate in LCAP planning. Learn how to help your district achieve a key LCFF outcome: reducing chronic absenteeism.

SPEAKERS: *Hedy Chang*, MPP, Director, Attendance Works; *Barbara Kronick*, LCSW, Director, Integrated Support Services, Sacramento City USD; *Arun Ramanathan*, PhD, Executive Director, Education Trust-West

☐ **Connecting Families to New Health Coverage Options** * [ROOM 201]

School-based health centers and school districts across California are connecting families to new health insurance coverage options. Learn about a regional youth peer education program, a statewide awareness campaign, and an innovative partnership between a school district and a county government to establish a district-wide enrollment program.

SPEAKERS: *Caitlin Chan*, BS, Project Coordinator, California School-Based Health Alliance; *Cynthia Leon*, BA, Youth Program Coordinator, California School-Based Health Alliance; *Marcel Reynolds*, MA, Communications Manager, California School-Based Health Alliance; *Eliza Schiffrin*, LCSW, Program Coordinator, Central Family Resource Center, Oakland USD

CONTINUING EDUCATION CREDITS

* Provider approved by the California Board of Registered Nursing, Provider #16259 for 1.25 Contact Hours. CHES = 1.25 hours.

† This course meets the qualifications for 1.25 hours of continuing education credits for LPCCs, LEPs, and/or LCSWs as required by the California Board of Behavioral Sciences.
Provider approved by the California Board of Registered Nursing, Provider #16259 for 1.25 Contact Hours.
CHES = 1.25 hours.

‡ This course meets the qualifications for 1.25 hours of continuing education credits for MFTs.

Thank you to our Instructional Co-Sponsor, ETR (Provider numbers: BBS#5503, BRN#16259, CHES #CA0057).

☐ ***Building Health Homes for Boys & Young Men of Color*** † [ROOM 203]

Boys and young men of color (BMoC) face a number of health disparities that severely impact their lives and communities. Learn how to create community integrated health homes and engage BMoC to support their health and well-being.

SPEAKERS: *Juan Taizan*, MPA, Project Director, California School-Based Health Alliance; *Ignacio Ferrey*, MPH, Fatherhood & Community Engagement Manager, Brighter Beginnings

☐ ***Creating Gender & Culturally Based Groups to Boost School Climate & Prevent Violence*** † [ROOM 201]

Hear how one school implemented a culturally based, gender-specific strategy for young girls in order to address bullying and violence at school. This small group curriculum addresses the socio-emotional, cultural, and educational wellbeing of youth of color. Get tangible tools to replicate Healing Circles at your school or school-based health center.

SPEAKER: *Mizan Alkebulan-Abakah*, MPH, Site Supervisor, La Clinica de la Raza

☐ ***Implementing Alternatives to Suspension Programs*** † [ROOM 202]

AB 420 would eliminate suspensions for “willful defiance,” which accounts for 54% of suspensions statewide. Learn how schools and districts are amending policy to align with the new law. Hear how schools and behavioral health providers are partnering to implement alternatives to suspension programs.

SPEAKERS: *Alicia Rozum*, MSW, PPSC, Project Director, Mental Health, California School-Based Health Alliance; *Angela Tang*, MS, PPSC, Counselor, De Anza High School

☐ ***Developing Student Career Pathways in Health Care*** * [ROOM 205]

There is growing interest in strategies to connect students with health careers. Learn to develop a model for Linked Learning at your school that includes partnership development, curriculum integration, and work-based learning opportunities for students.

SPEAKERS: Los Angeles USD: *Haide Arriaza*, MSW, Organization Facilitator; *Ezequiel De La Torre*, M.Ed., Organization Facilitator; *Elena Jimenez*, LCSW, Organization Facilitator

☐ ***COST Benefits: Establishing Coordination of Services Teams*** † ‡ [ROOM 208]

Coordination of Services Teams (COST) are site-based multidisciplinary teams that review and discuss student academic/behavioral concerns and ensure appropriate intervention. This workshop includes a mock team meeting and resources for building COST to coordinate supports, increase access to services, and remove barriers to learning.

SPEAKERS: Center for Healthy Schools and Communities, Alameda County Health Care Services Agency: *Jamaal Kizziee*, MFT, Behavioral Health Consultant; *Lisa Warhuus*, PhD, Associate Director; *Eric Yuan*, MS in Counseling Psychology, Partnership Development Coordinator

☐ ***Advocacy to Improve the School Nutrition & Physical Activity Landscape*** † [ROOM 207]

Community health centers and community-based organizations are working with the Oakland Unified School District to build healthier school environments. Learn how to engage students and staff to promote physical activity and healthier eating at school.

SPEAKERS: *Marcia Argyris*, Senior Program Officer, S.D. Bechtel Jr. Foundation; *Jayce Goree*, East Bay Asian Youth Center; *Cynthia Leon*, BA, Youth Program Coordinator, California School-Based Health Alliance; *Michelle Oppen*, Program Manager, Wellness, Family, Schools, and Community Partnerships, Oakland USD; *Katie Riemer*, BA, Health Educator II, La Clinica; *Tim Zenor-Davis*, BA, Adolescent Services Coordinator, West Oakland Middle School Health Center, LifeLong Medical

☐ ***Resources & Strategies for Expanding Reproductive Health Programs*** † [ROOM 206]

Providing teen-friendly sexual and reproductive health services can be a challenge even for seasoned providers. Hear about strategies and approaches to improve access to sexually transmitted infection, HIV, and family planning services. Assess your community’s readiness to establish teen-friendly reproductive health services or expand services. Plan next steps to improve your program.

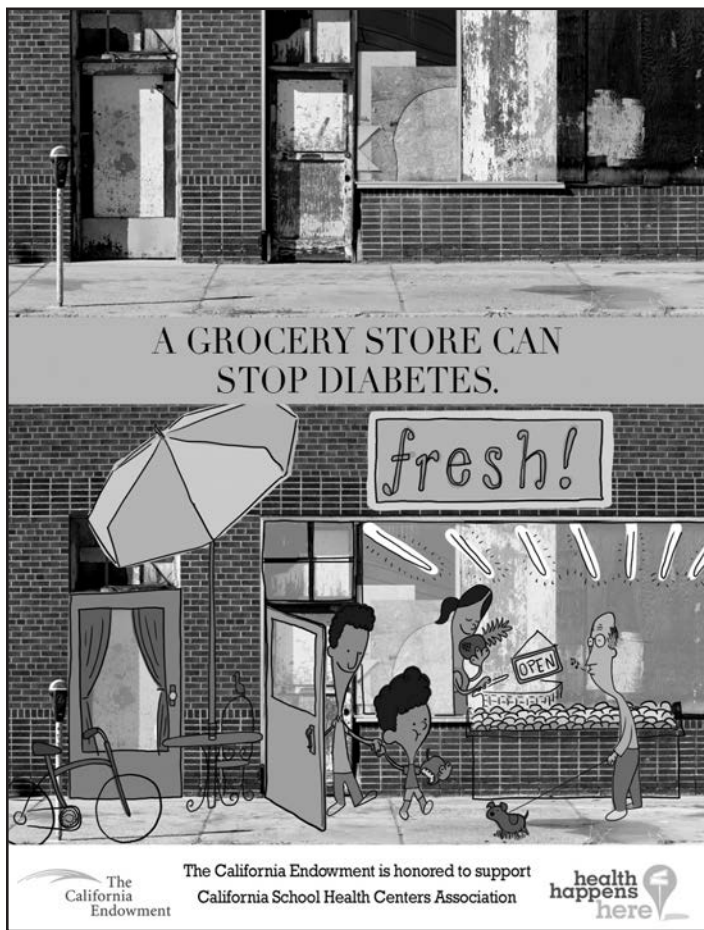
SPEAKERS: *Michelle Cantu*, MPH, Director of Community-Based STD Prevention Initiatives, California Family Health Council; *Claire Feldman*, MPH, Director of Statewide STD Prevention Programs, California Family Health Council

☐ ***Making the Case for SBHC Impacts on Academic Success*** † [ROOM 204]

Can you tie your SBHC’s programs with improved academic indicators? Learn from recent research and get an overview of strategies for documenting the link between SBHCs and student academic success. Hear the advantages and challenges associated with a range of strategies — from simple to more in-depth methodologies.

SPEAKERS: *Sara Geierstanger*, MPH, Senior Evaluator, University of California, San Francisco; *Samira Soleimanpour*, MPH, Senior Researcher, University of California, San Francisco

* † See p. 8 for details on Continuing Education Credits.



Health. Wellness. Prevention.

The California Wellness Foundation salutes

California School- Based Health Alliance

for raising the visibility of school-based health care as an integral part of the health care and education systems.

CalWellness.org

We believe in a healthy future.

Kaiser Permanente's commitment to improving health care includes improving the health of the communities we serve. That's why we support the California School-Based Health Alliance 2014 Statewide Conference.

By working together, we can make our community a better place for all of us.



Visit info.kaiserpermanente.org/communitybenefit

 **KAISER PERMANENTE®**

OUR COMMUNITY. OUR HEALTH.



**california
health & wellness™**

Proud Sponsor

www.CAHealthWellness.com

© 2014 California Health & Wellness. All rights reserved.



CALIFORNIA HEALTHCARE FOUNDATION

SUPPORTING IDEAS & INNOVATIONS TO IMPROVE HEALTH CARE FOR ALL CALIFORNIANS

The California HealthCare Foundation works as a catalyst to fulfill the promise of better health care for all Californians. We support ideas and innovations that improve quality, increase efficiency, and lower the costs of care.

PROGRAM AREAS

- **Innovations for the Underserved** seeks to reduce barriers to efficient, affordable health care for the underserved.
- **Better Chronic Disease Care** focuses on improving clinical outcomes and quality of life for Californians with chronic disease.
- **Market & Policy Monitor** promotes greater transparency and accountability in California's health care system.
- **Health Reform & Public Programs Initiative** supports the implementation of national health reform and advances the effectiveness of public coverage programs.

For more information, visit www.chcf.org.



**Benny Fit
Health Net**



Congratulations
California School Health Centers
Thanks for making a difference!



Health Net is a registered service mark of Health Net, Inc.
© 2013 Health Net Community Solutions, Inc. All rights reserved.

Proud to be a supporter and closely aligned partner
of the California School-Based Health Alliance



**The L.A.
Trust**

STUDENT HEALTH = STUDENT SUCCESS

Notes

many thanks to our major funders

Blue Shield of California Foundation
The California Endowment
The Children's Partnership
Covered California
CVS/Caremark Charitable Trust
Kaiser Permanente
S.D. Bechtel, Jr. Foundation
The California Wellness Foundation

Office of Statewide Health Planning and
Development
The San Francisco Foundation
School-Based Health Alliance
Tides Foundation

Partners for Opportunity

Comcast
Dairy Council of California



thank you to our sponsors and exhibitors

GOLD

Kaiser Permanente

SILVER

The California Endowment
California Health & Wellness
The California HealthCare Foundation
The California Wellness Foundation

BRONZE

Health Net
The L.A. Trust for Children's Health

WELCOME RECEPTION SPONSOR

California Association of Health Plans

Exhibitors & Supporters

ALL IN
California Family Health Council
California Primary Care Association
Canela Software
CareFlow
Dairy Council of California
Denti-Cal
ETR
Richard Heath & Associates
HFS Consultants
JourneyWorks Publishing
Lucile Packard Foundation for Children's Health
MedImmune
Paradigm Healthcare Services
Plak Smacker
SyTech Solutions
United Advocates for Children and Families

conference schedule

FRIDAY, MARCH 7

8:00-9:00 AM	Registration/Breakfast/Exhibits
9:00-10:15 AM	Opening Plenary Session <i>Featuring Dr. Rishi Manchanda</i>
10:15-10:45 AM	Exhibits/Poster Presentations
10:45 AM -12:00 PM	Workshop 1
12:00 PM -1:15 PM	Awards Luncheon/Exhibits/Poster Presentations
1:15 -2:30 PM	Workshop 2
2:30 -3:00 PM	Exhibits/Poster Presentations
3:00 -4:15 PM	Workshop 3
4:20 -5:00 PM	Closing Session & Raffle Drawing <i>Featuring Jill Wynns</i>



CALIFORNIA

**SCHOOL · BASED
HEALTH ALLIANCE**

Putting Health Care Where Kids Are

See our new website at
www.schoolhealthcenters.org