



Policy Communications Internship Opportunity

The California School-Based Health Alliance (CSHA) is the statewide nonprofit that helps kids get health care at school. To learn more about us visit us online at www.schoolhealthcenters.org, on Twitter and Instagram @sbh4ca, and on Facebook @schoolhealthcenters.

Description: CSHA seeks a creative self-starter to assist our outreach and engagement efforts to support our policy work. This internship is an excellent opportunity to experience various aspects of marketing while working for a statewide nonprofit organization that has communications at the heart of its mission.

This position is funded by The San Francisco Foundation as part of their commitment to diversity and equity. As such, we strongly encourage applications from people who have experienced challenges related to immigration status, students who are eligible for DACA, first generation college students, or anyone who has experienced other barriers to higher education or employment.

Responsibilities may include:

- Update and maintain CSHA's social media presence, including daily monitoring, posting, scheduling, and reporting on Facebook and Twitter updates.
- Assist in preparations for CSHA's advocacy day in Sacramento, May 2015, including setting up legislative visits, preparing meeting packets, and contributing to media outreach.
- Conduct interviews and write stories or case studies to demonstrate the impact of school health.
- Design fact sheets, flyers, graphics, videos, infographics or other marketing material.
- Collaborate with staff on new ideas, directions, and tools for marketing and communications.

Qualifications:

- Possess excellent written and oral communication and interpersonal skills.
- Firm grasp of available social media tools and platforms.
- Completed or working toward a college degree.
- Ability to work well independently and within a team.
- Commitment to cultural sensitivity and respect for differences.
- Proficiency with video editing software a plus.
- Knowledge of HTML, website content management, and graphic design a plus.

Start Date: Position open until filled.

Hours: 8-20 hours/week

Compensation: \$13/hour with the possibility to augment this through work study.

To Apply: Please send cover letter, resume, and writing sample to CSHA at jobs@schoolhealthcenters.org. Note: Use exact subject line: Policy Communications Internship 2015.