



2019 California School-Based Health Conference
Advancing Wellness & Best Practices for the Future
May 9-10 | Redondo Beach, CA | bit.ly/CSHAconference

SPONSOR & EXHIBITOR OPPORTUNITIES





WELCOME

The California School-Based Health Conference is the premiere event dedicated to all things school-based health. Over 500 educators, school administrators, healthcare providers, advocates, and youth gather each year at the California School-Based Health Conference to learn and share best practices.

Join us on May 10, 2019 in Redondo Beach, and connect with highly engaged attendees who care deeply about the academic success and well-being of youth, families, and communities across California.

2019 CALIFORNIA SCHOOL-BASED HEALTH CONFERENCE

VENUE

Crowne Plaza Redondo Beach and Marina
300 N. Harbor Drive
Redondo Beach, CA 90277

SCHEDULE: FRIDAY, MAY 10, 2019

- Setup | 7:00am - 8:00am
- Exhibit Hours | 8:00am - 4:00pm
- Luncheon | 12:00pm - 1:00pm
- Teardown | 4:00pm - 5:00pm

LEARN MORE

schoolhealthcenters.org
bit.ly/CSHAconference

For more information contact Kristin Andersen at 281-787-5520 or kandersencsha@gmail.com.



AUDIENCE AT A GLANCE

WHO ATTENDS

- School district administrators
- School mental health providers
- School nurses
- Educators
- Health plan administrators
- Medical providers
- Dental & vision providers
- State & local government representatives
- Nonprofit leaders
- Researchers
- Students
- Youth advocates

PROFESSIONAL AREAS OF INTEREST

- Primary care
- Mental health
- Trauma-informed approaches
- School attendance
- Chronic disease management
- Substance use prevention
- Sexual & reproductive health
- Food & nutrition
- Social justice & immigrant rights
- Youth engagement
- Dental & vision care
- Billing & sustainability
- EHR/data privacy



EXHIBITOR INFO

EXHIBITOR BENEFITS

- 6' draped table with two chairs
- Optional insert in conference packet (provided by exhibitor) in lieu of table
- 2 complimentary exhibitor registrations
- Wireless Internet access

"It was great to connect with health staff and resources. I had a great time going around to the exhibits and learning about the different organizations and what they do."

\$2000+

PREFERRED EXHIBITOR

- All exhibitor benefits
- Premium exhibit table location
- List of conference attendees
- Recognition in conference promotional materials

\$1000+

STANDARD EXHIBITOR

\$750

NONPROFIT EXHIBITOR

Limited availability. Only offered to 501(c)(3) organizations with a budget under \$5mil.



SPONSOR INFO

SPONSOR BENEFITS

- 6' draped table with two chairs
- Premium exhibit table space
- List of conference attendees
- Ad in conference program (size depends on level)
- Recognition in conference promotional materials
- Logo and hyperlink featured on conference web site
- 2 exhibitor registrations, plus additional complimentary registrations based upon sponsorship level
- Wireless Internet access

"Fantastic work. Everything was well organized, well supported and beautifully done."

"I always leave the CSHA conference nourished and inspired by all the good people and all the good work that happens across the state in school health."

"Already looking forward to next year—well done!"



\$25,000+

PRESENTING SPONSOR

- Customized sponsorship benefits for top sponsor (inquire for details)
- Logo added to photobooth backdrop
- Logo added to conference tote bag
- Full page ad, back cover
- Insert in attendee packet (provided by sponsor)
- Promotional item on luncheon tables (provided by sponsor)
- 6 complimentary registrations

\$20,000+

PLATINUM SPONSOR

- Full page ad, inside cover
- Insert in attendee packet (provided by sponsor)
- Promotional item on luncheon tables (provided by sponsor)
- 6 complimentary registrations

\$10,000+

GOLD SPONSOR

- Half page ad
- Insert in attendee packet (provided by sponsor)
- 3 complimentary registrations

\$5,000+

SILVER SPONSOR

- Quarter page ad
- Insert in attendee packet (provided by sponsor)
- 2 complimentary registrations

\$2,500+

BRONZE SPONSOR

- Business card sized ad
- 1 complimentary registration



ADDITIONAL OPPORTUNITIES

\$10,000 LUNCHEON SPONSOR

Your brand and message prominently featured during seated lunch

\$10,000 WELCOME RECEPTION SPONSOR

Your brand prominently featured during networking session on May 9 from 5:00pm - 6:30pm

\$3,000 WELLNESS SPONSOR

Your brand highlighted in the conference wellness lounge

\$1,000 COFFEE & SNACK SPONSOR

Your brand highlighted during morning coffee and afternoon snack break

\$500 YOUTH SCHOLARSHIP (MULTIPLE AVAILABLE)

Add a youth scholarship to your sponsor or exhibitor package and help youth learn, network, and grow into school-based health leaders. Each scholarship supports travel to conference and complimentary youth registration.

SPONSOR & EXHIBITOR APPLICATION

(check all that apply)

SPONSOR LEVELS

- \$25,000 Presenting Sponsor
- \$20,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor

EXHIBITOR LEVELS

- \$2,000+ Preferred Exhibitor
- \$1,000+ Exhibitor
- \$750 Nonprofit Exhibitor

ADDITIONAL OPPORTUNITIES

- \$10,000 Luncheon Sponsor
- \$7,500 Welcome Reception Sponsor
- \$3,000 Wellness Sponsor
- \$1,000 Coffee & Snack Sponsor
- \$500 Youth Scholarship | Qty. _____
- \$500 Business card-sized ad
- \$350 Business card-sized ad (nonprofit)

TOTAL AMOUNT DUE: _____

PAYMENT INFORMATION

Contact Person _____ Title _____

Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

PAYMENT OPTIONS

- Pay by invoice
- Check enclosed (payable to California School-Based Health Alliance)
- Pay online by credit card (bit.ly/CSHASponsorform)

Sign up online at bit.ly/CSHASponsorform, or return this form to Kristin Anderson at kandersencsha@gmail.com.

THANK YOU FOR YOUR SUPPORT

Please make checks payable to:

California School-Based Health Alliance
1203 Preservation Park Way, Suite 302
Oakland, CA 94612