



2020 California School-Based Health Conference
A Shared Vision for Healthy Students
May 14-15 | Sacramento, CA | bit.ly/CSHAconference

SPONSOR & EXHIBITOR OPPORTUNITIES



CALIFORNIA
SCHOOL-BASED
HEALTH ALLIANCE

Putting Health Care Where Kids Are



WELCOME

The California School-Based Health Conference is the premiere event dedicated to all things school-based health. Over 500 educators, school administrators, healthcare providers, advocates, and youth gather each year at the California School-Based Health Conference to learn and share best practices.

Join us on May 15, 2020, in Sacramento and connect with highly engaged attendees who care deeply about the academic success and well-being of youth, families, and communities across California.

2020 CALIFORNIA SCHOOL-BASED HEALTH CONFERENCE

VENUE

Sheraton Grand Hotel
1230 J Street
Sacramento, CA 95814

SCHEDULE: FRIDAY, MAY 15, 2020

- Setup | 7:00am - 8:00am
- Exhibit Hours | 8:00am - 4:00pm
- Luncheon | 12:00pm - 1:00pm
- Teardown | 4:00pm - 5:00pm

LEARN MORE

schoolhealthcenters.org
bit.ly/CSHAconference

Sign up online at bit.ly/CSHAsponsorform

For more information contact Kristin Andersen at 281-787-5520 or kandersencsha@gmail.com.



AUDIENCE AT A GLANCE

WHO ATTENDS

- School district administrators
- School mental health providers
- School nurses
- Educators
- Health plan administrators
- Medical providers
- Dental & vision providers
- State & local government representatives
- Nonprofit leaders
- Researchers
- Students
- Youth advocates

PROFESSIONAL AREAS OF INTEREST

- Primary care
- Mental health
- Trauma-informed approaches
- School attendance
- Chronic disease management
- Substance use prevention
- Sexual & reproductive health
- Food & nutrition
- Social justice & immigrant rights
- Youth engagement
- Dental & vision care
- Billing & sustainability
- EHR/data privacy

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EXHIBITOR INFO

EXHIBITOR BENEFITS

- 6' draped table with two chairs
- Optional insert in conference packet (provided by exhibitor) in lieu of table
- 2 complimentary exhibitor registrations
- Wireless Internet access

"It was great to connect with health staff and resources. I had a great time going around to the exhibits and learning about the different organizations and what they do."

\$2000+

PREFERRED EXHIBITOR

- All exhibitor benefits
- Premium exhibit table location
- List of conference attendees
- Recognition in conference promotional materials

\$1000+

STANDARD EXHIBITOR

\$750

NONPROFIT EXHIBITOR

Limited availability. Only offered to 501(c)(3) organizations with a budget under \$5mil.

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SPONSOR INFO

SPONSOR BENEFITS

- 6' draped table with two chairs
- Premium exhibit table space
- List of conference attendees
- Ad in conference program (size depends on level)
- Recognition in conference promotional materials
- Logo and hyperlink featured on conference web site
- 2 exhibitor registrations, plus additional complimentary registrations based upon sponsorship level
- Wireless Internet access

"Fantastic work. Everything was well organized, well supported and beautifully done."

"I always leave the CSHA conference nourished and inspired by all the good people and all the good work that happens across the state in school health."

"Already looking forward to next year—well done!"

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\$25,000+

PRESENTING SPONSOR

- Customized sponsorship benefits for top sponsor (inquire for details)
- Logo added to photobooth backdrop
- Logo added to conference tote bag
- Full page ad, back cover
- Insert in attendee packet (provided by sponsor)
- Promotional item on luncheon tables (provided by sponsor)
- 6 complimentary registrations

\$20,000+

PLATINUM SPONSOR

- Full page ad, inside cover
- Insert in attendee packet (provided by sponsor)
- Promotional item on luncheon tables (provided by sponsor)
- 6 complimentary registrations

\$10,000+

GOLD SPONSOR

- Half page ad
- Insert in attendee packet (provided by sponsor)
- 3 complimentary registrations

\$5,000+

SILVER SPONSOR

- Quarter page ad
- Insert in attendee packet (provided by sponsor)
- 2 complimentary registrations

\$2,500+

BRONZE SPONSOR

- Business card sized ad
- 1 complimentary registration

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