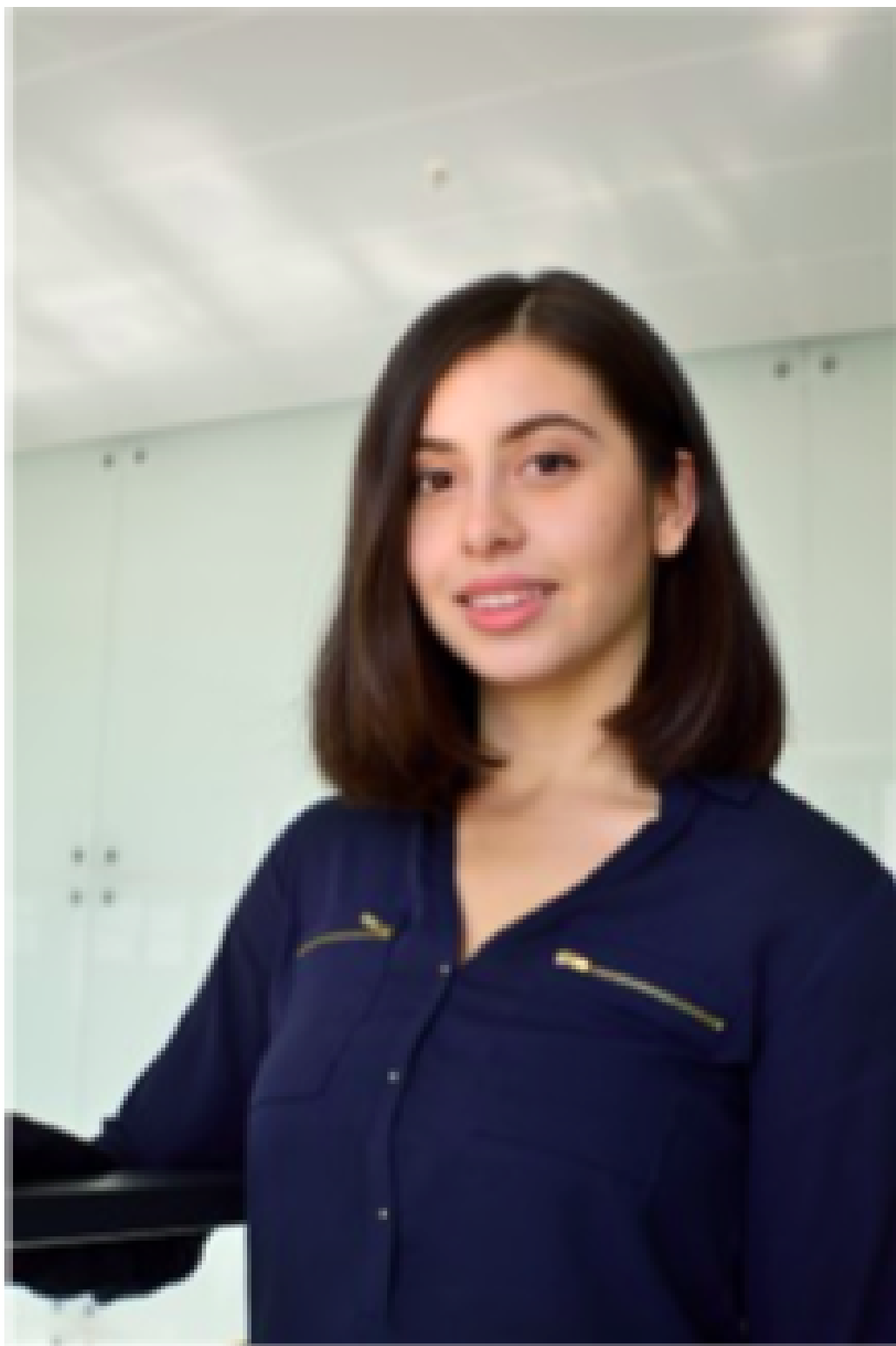


Family Planning: Hosting Events to Engage Youth Virtually

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Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Office of Population Affairs, U.S. Public Health Service or HHS





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Youth Engagement Project
Coordinator, California School-
Based Health Alliance

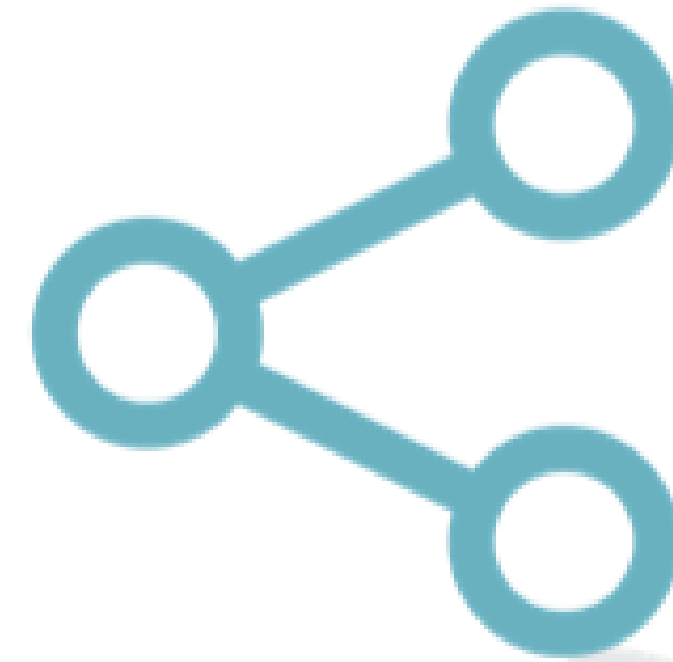


For audio, dial

For higher quality, dial a number based on your current location from your webinar invitation link



The webinar is being recorded

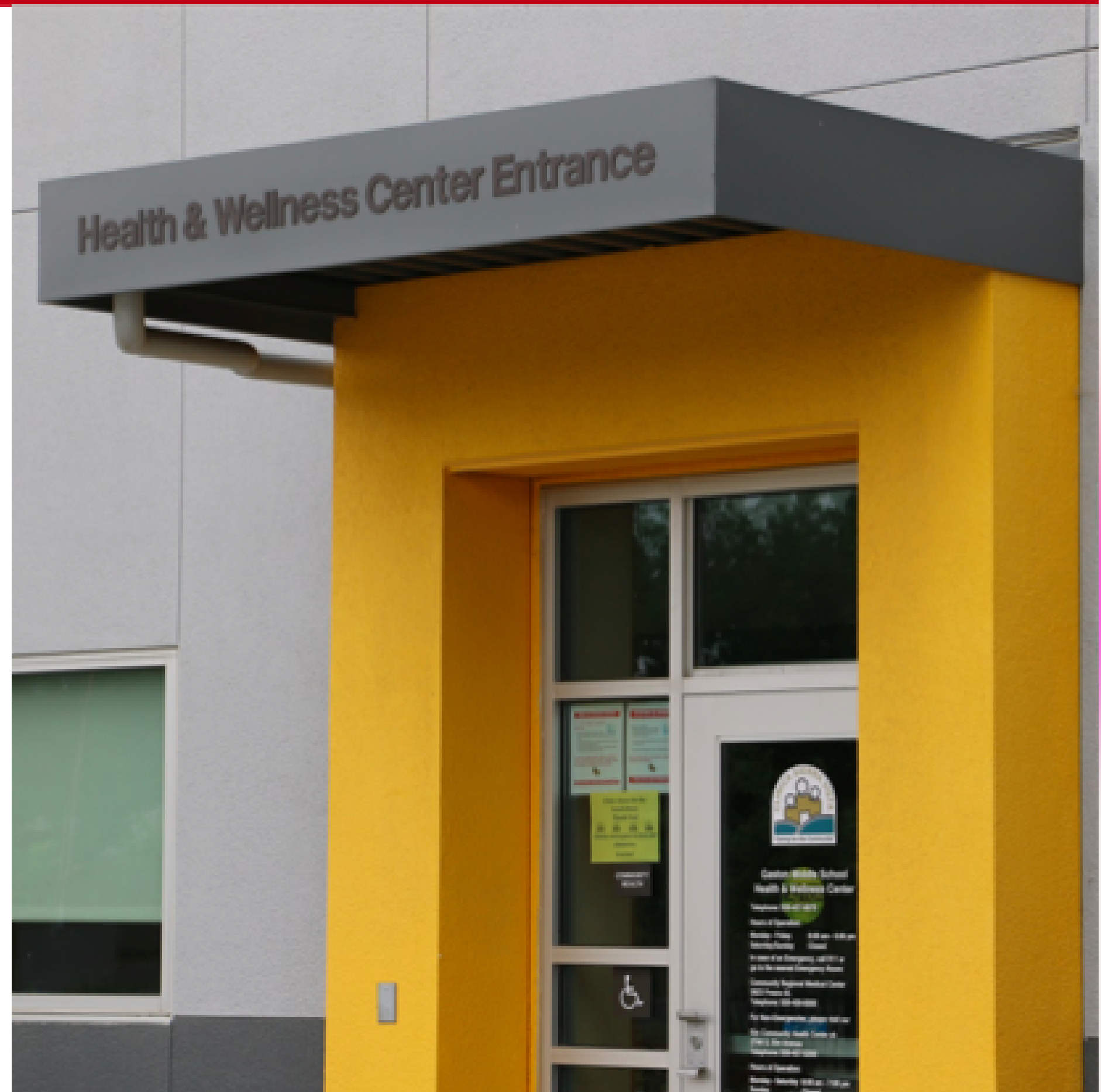


Supporting materials will be shared

Putting Health Care in Schools

The California School-Based Health Alliance is the statewide non-profit organization dedicated to **improving the health & academic success** of children & youth by **advancing health services in schools**.

Learn more:
schoolhealthcenters.org





Mackenzie Scott

Student Engagement
Program Coordinator,
The Los Angeles Trust
for Children's Health



Esther Yopez

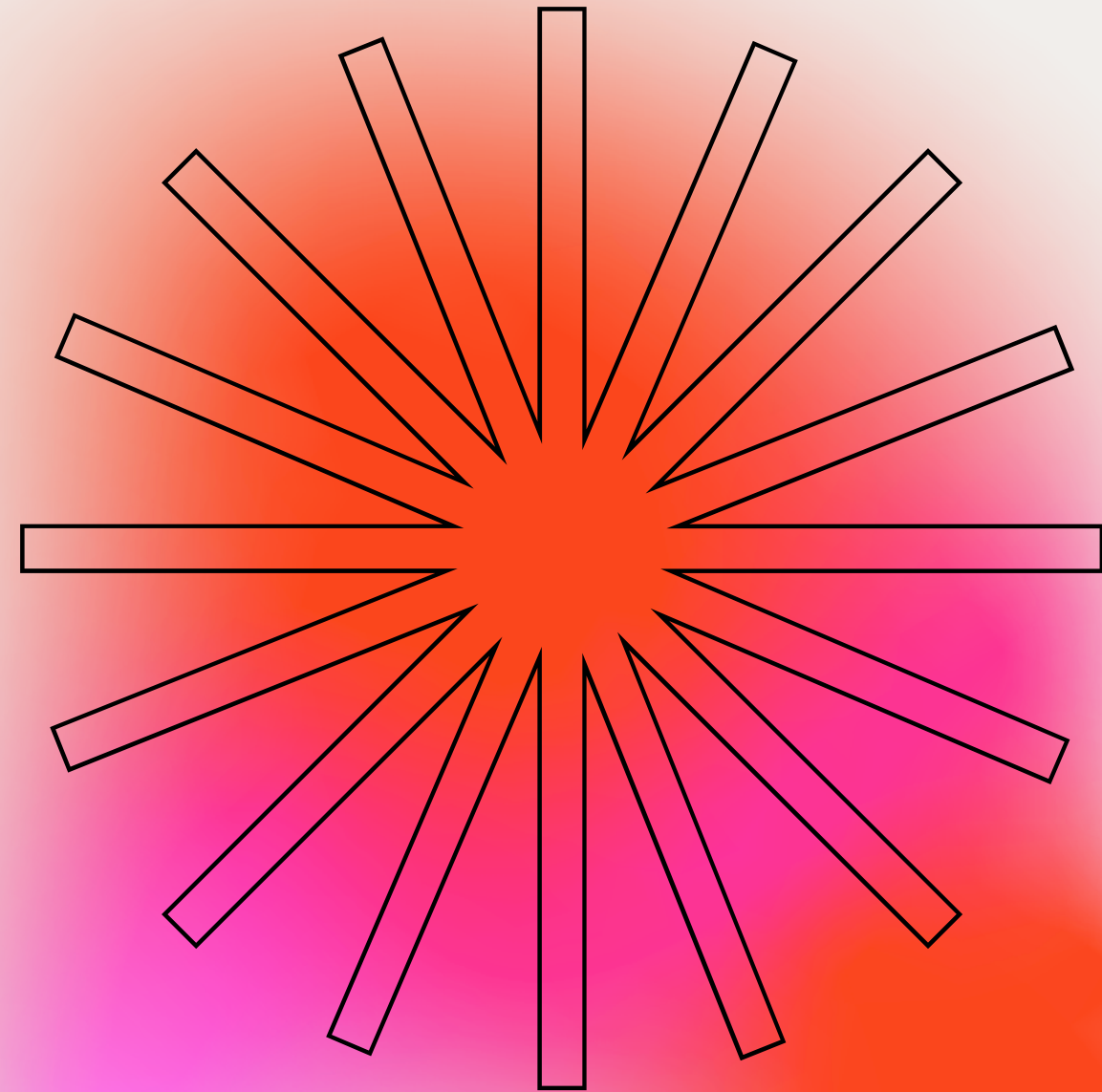
Oral Health
Program Manager,
The Los Angeles Trust
for Children's Health



Dannielle Griffith

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Program Coordinator,
The Los Angeles Trust
for Children's Health

Student Engagement Online



The Los Angeles Trust for Children's Health



Founded in 1991 to support and develop
Los Angeles Unified School District
School Health programs

Mission:

Bridging the worlds of health
and education to achieve
student wellness.

Vision:

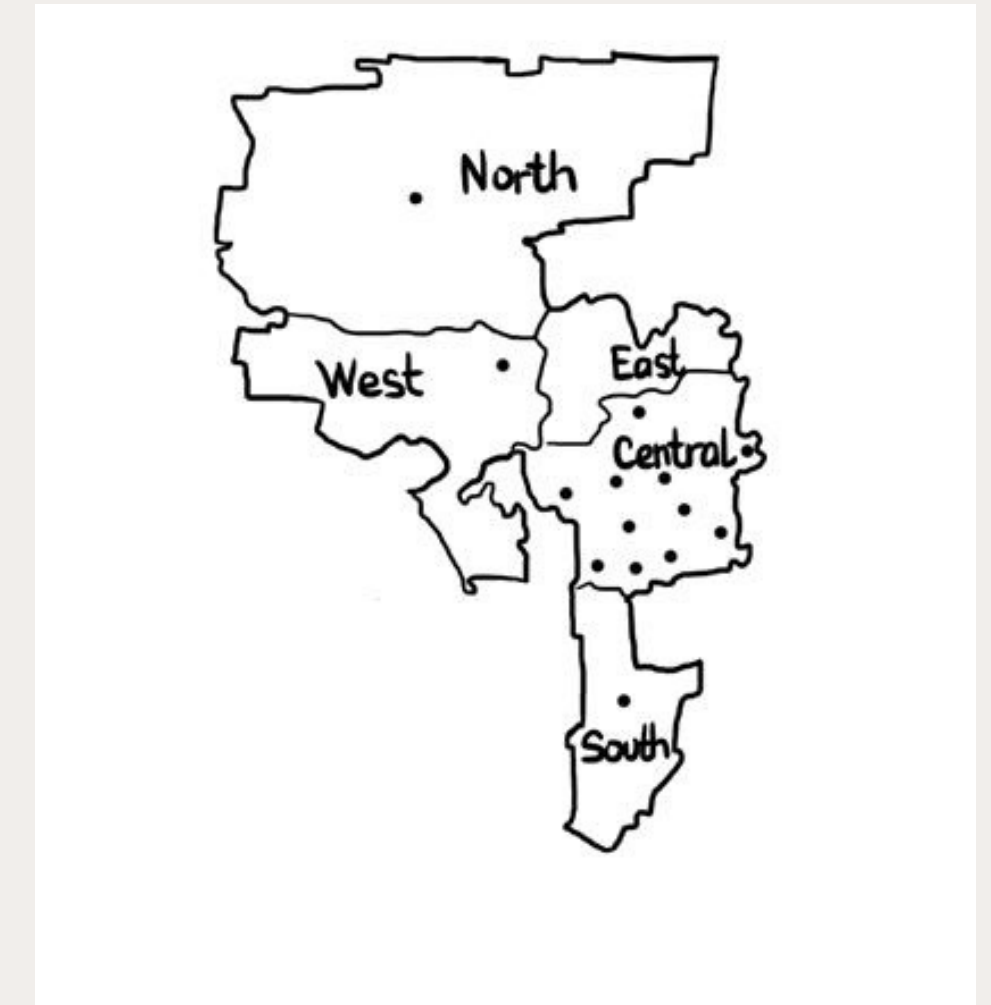
A world where every student is healthy and successful.



The Los Angeles Trust for Children's Health

Wellness Network

- 16 Wellness Centers
- 12 Community health provider
- Federally Qualified Health Center (FQHC) services
- COVID-19 adaptations



The Los Angeles Trust for Children's Health

Student Engagement

Student Advisory Boards (SABs)
5 health awareness campaigns including:

HPV awareness, STD testing & prevention,
Healthy Eating Active Living (HEAL),
Tobacco & Substance Use Prevention.

Weekly meetings to organize campaigns



What are some barriers?

Not turning on cameras

Engagement

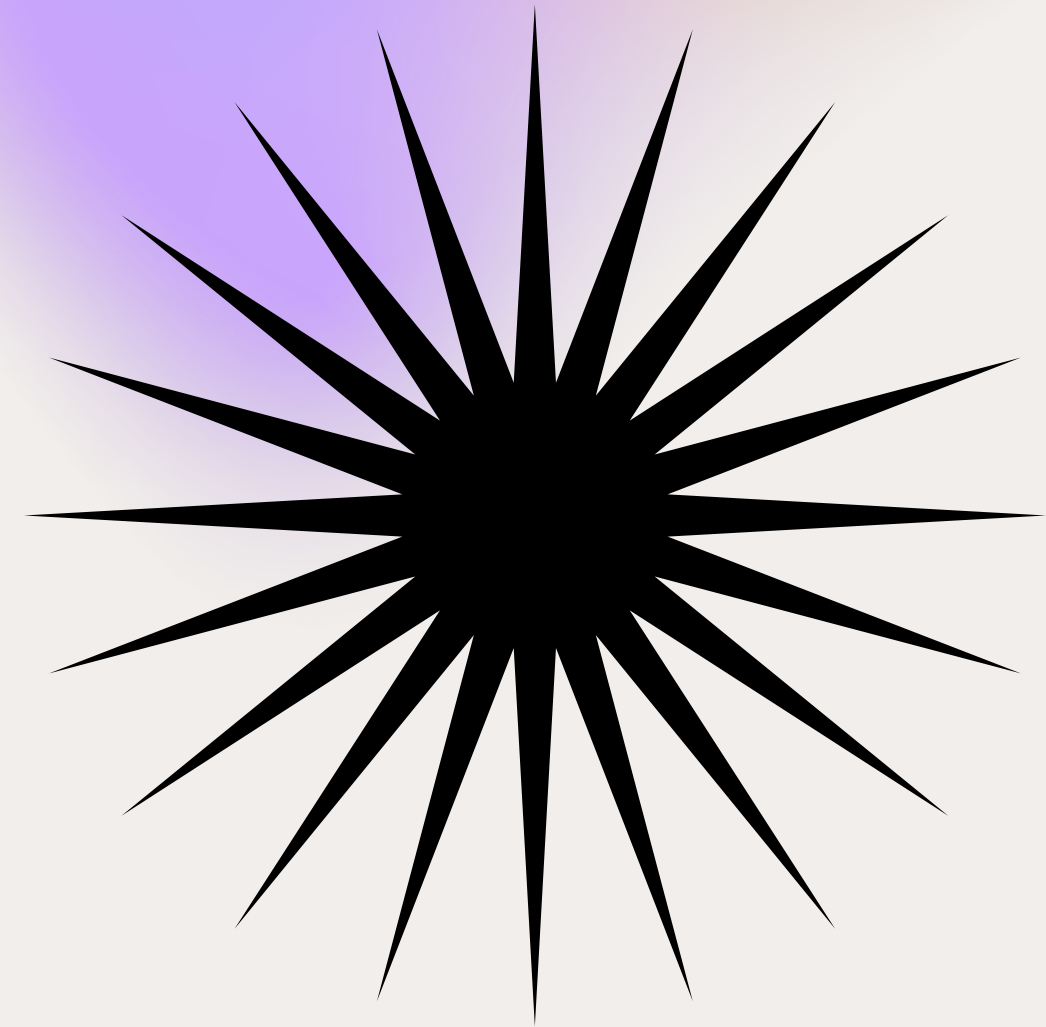
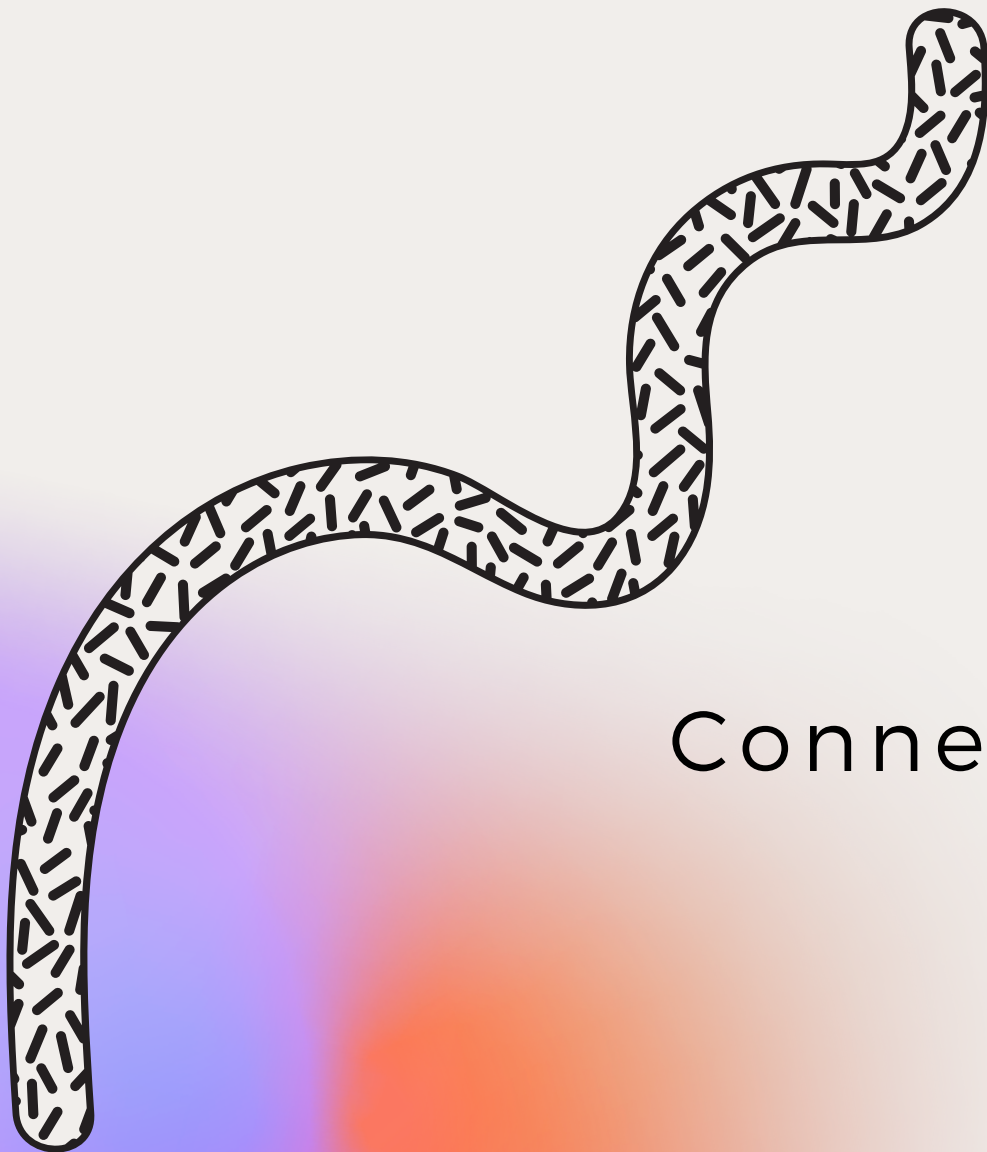
Zoom Fatigue

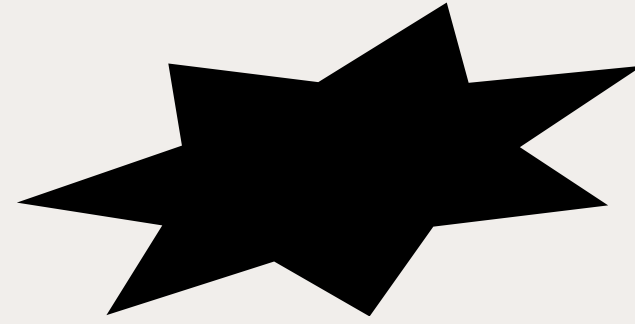
Increasing followers

Recruitment

Connecting with others/school personnel

Building relationships





General Structure



Recruitment

- Post on social media
- Ask other organizations to share
- Direct messages
- Past interested students
- Email contacts who have connections with youth

Meetings

- Meet weekly
- Camera is optional
- Ice breaker
- Pick a "lead"
- Plan posts/campaigns
- Instagram group chat

Campaigns

- STD
- HPV
- Mental Health
- Substance Use



**The Los Angeles Trust
for Children's Health**

Putting the care in student healthcare

Campaign Tips

→ Leverage current trends

- Tik Tok Formats
- Story Challenges

→ Explore the tools

- Quiz
- Story
- Polls
- Questions
- Reminder

→ Collaborate with others

- Partner with other organizations

→ Align with national events

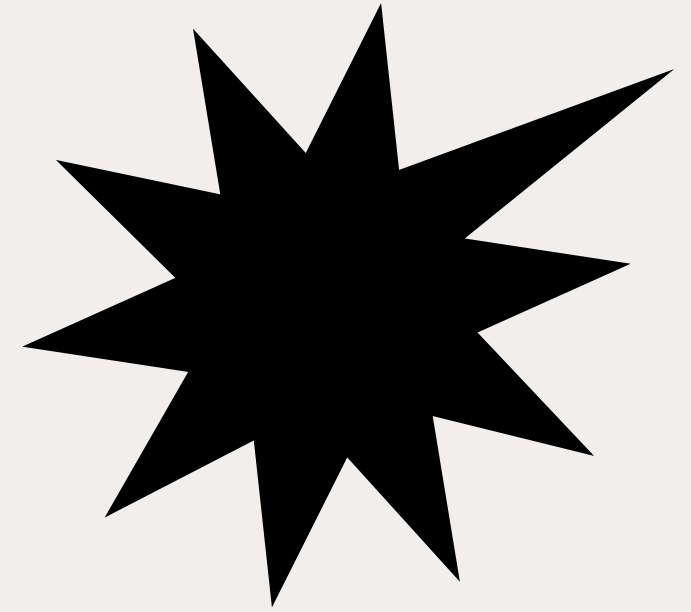
- *Denim Day* in April
- *Cervical Cancer Awareness* in January
- *Teen Pregnancy Prevention* Month in May

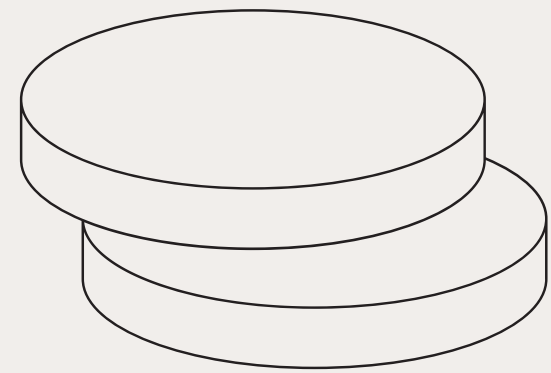
→ Classroom presentations

- Partner with a teacher

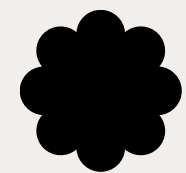
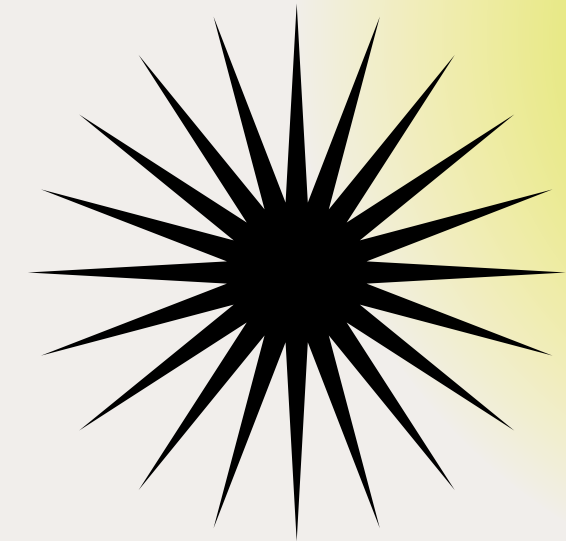
→ Use incentives

- Gift Cards
- Food delivery
- Zoom breaks



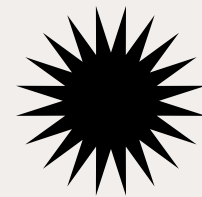


Social Media Campaign Ideas



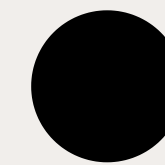
TikTok

- Use current trending videos
- Post on reels on IG
- Use #fyp to extend audience



Instagram

- Reels
 - Use hashtags
- Posts
 - Use hashtags
- Stories
- Polls
- Quiz
- Story challenges



Canva

- Use this to create posts
- Assign sources (planned parenthood.org)

Examples

CISLA CAREER CONVERSATIONS

BLACK IN THE MEDIA

WITH **vevo**

WEDNESDAY
FEBRUARY 17
4PM

cislosangeles.org/vevo

Communities in Schools
Los Angeles

How does HPV testing work?

An HPV test looks for some high-risk types of the human papilloma virus, including types 16 and 18, which cause most cases of cervical cancer. An HPV test may be part of your regular checkup. During an HPV test, your doctor or nurse puts a metal or plastic speculum into your vagina. An HPV test only takes a few minutes. It shouldn't hurt, but you might feel some discomfort or pressure when your doctor or nurse opens the speculum inside you. You might also feel a light scratching when they take the cells from your cervix.

Where can I get tested for HPV?

You can get tested for HPV at your doctor's office, a community health clinic, health department, or your nearest Planned Parenthood health center.

GET TESTED TODAY!

HOW DO YOU TREAT HPV?

MOST OF THE TIME YOUR BODY CAN FIGHT OFF HPV BEFORE IT CAUSES ANY SERIOUS PROBLEMS. FOR THE HIGH-RISK TYPES OF HPV THAT CAN EVENTUALLY LEAD TO CANCER, FINDING ABNORMAL CELL CHANGES THROUGH REGULAR PAP TESTS AND/OR HPV TESTS IS THE BEST WAY YOU CAN PREVENT CERVICAL CANCER.

What Is HPV?

HPV STANDS FOR HUMAN PAPILLOMAVIRUS. IT'S THE MOST COMMON SEXUALLY TRANSMITTED INFECTION. HPV IS USUALLY HARMLESS AND GOES AWAY BY ITSELF, BUT SOME TYPES CAN LEAD TO CANCER OR GENITAL WARTS.

Resource: planned parenthood

FOX CANCER

**GIVEAWAY
GIVEAWAY
GIVEAWAY
GIVEAWAY**



@letsforcancer

ON THE 1ST DAY OF CHRISTMAS MY TRUE LOVE GAVE TO ME....

CONDOMS

JOIN JONATHAN THIS FRIDAY ON DECEMBER 4TH AT 4PM ON IG LIVE TO LEARN ABOUT CONDOMS!

WIN:
A 25\$ GIFT CARD



Health Strikers Give Their Friend Advice on Birth Control ✨



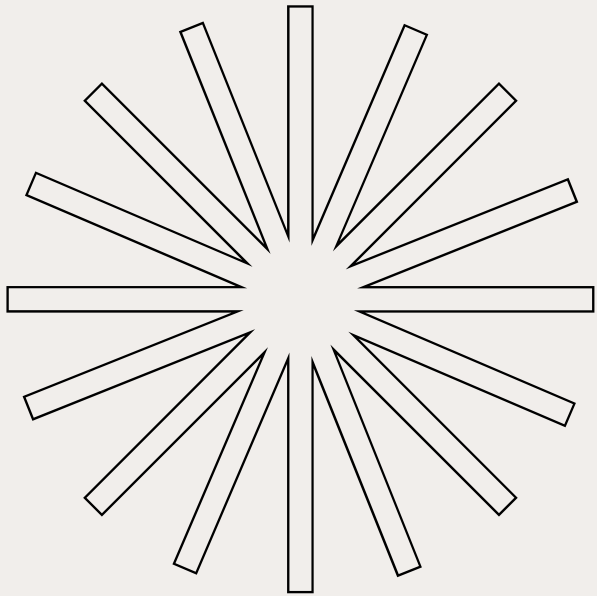

on

STEPS:

1. Get consent
2. Check package (expiration date or bubbles)
3. Open package (DO not use sharp objects)
4. Place condom on the head of the penis while pinching the top of the condom
5. Unroll condom to the base with other hand
6. Hold the base while removing condom when you pull out of partner
7. Throw away into trash!!

8. You can get free condoms at watts health care center or plan

13:03 / 13:52



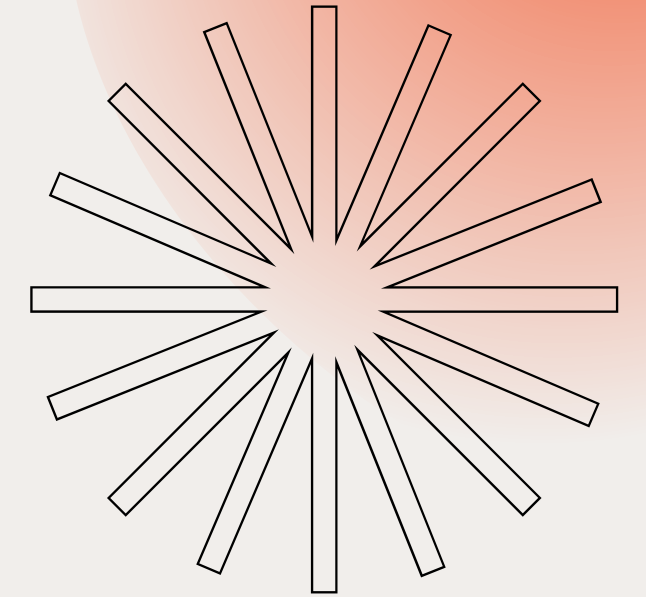


Re- engagement

HOW DO WE ENGAGE YOUTH
BEYOND WEEKLY SAB
MEETINGS?

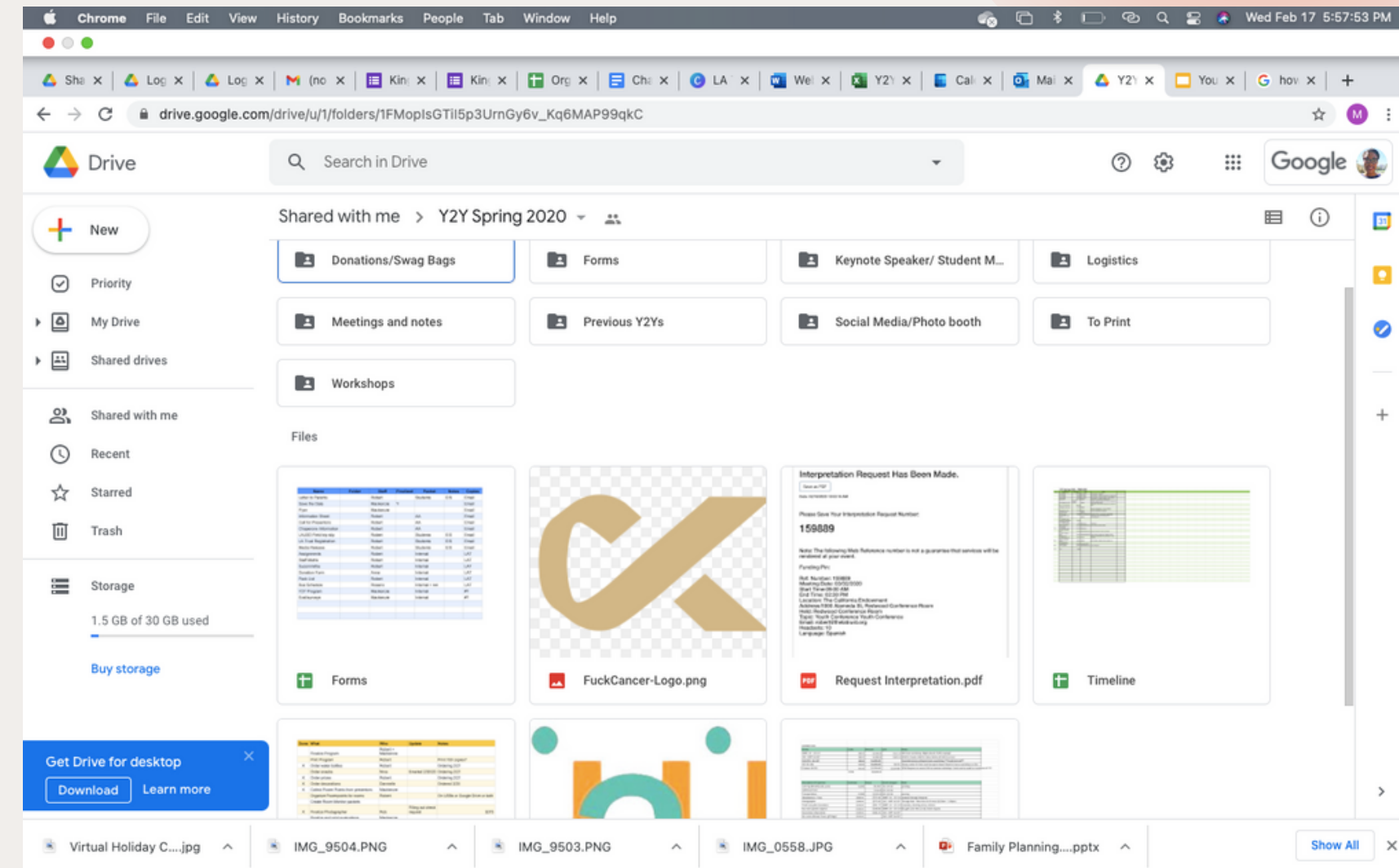


- **Summer Academy**
- **Spring Into Love**
- **Youth Virtual Holiday Celebration**
- **Youth to Youth Conference**



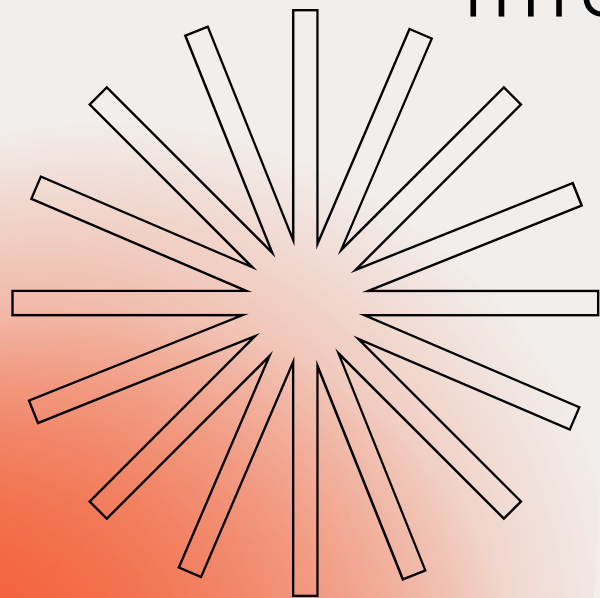
→ Plan

- Setting
- Technology
- Timeline
- Audience
- Who will be involved/ establish roles
- Consider any guests
- Theme
- Goals/ Objectives
- Material/ Info being covered
- Incentives
- Resources
- Gather feedback from youth
- Create tracking and organization tool
- Prepare any required documentation
- Explore the features of the platform



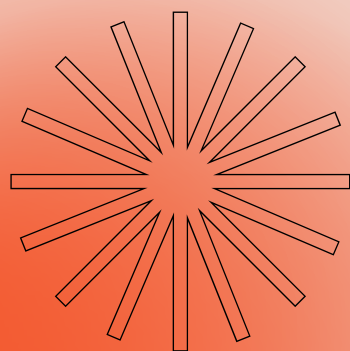
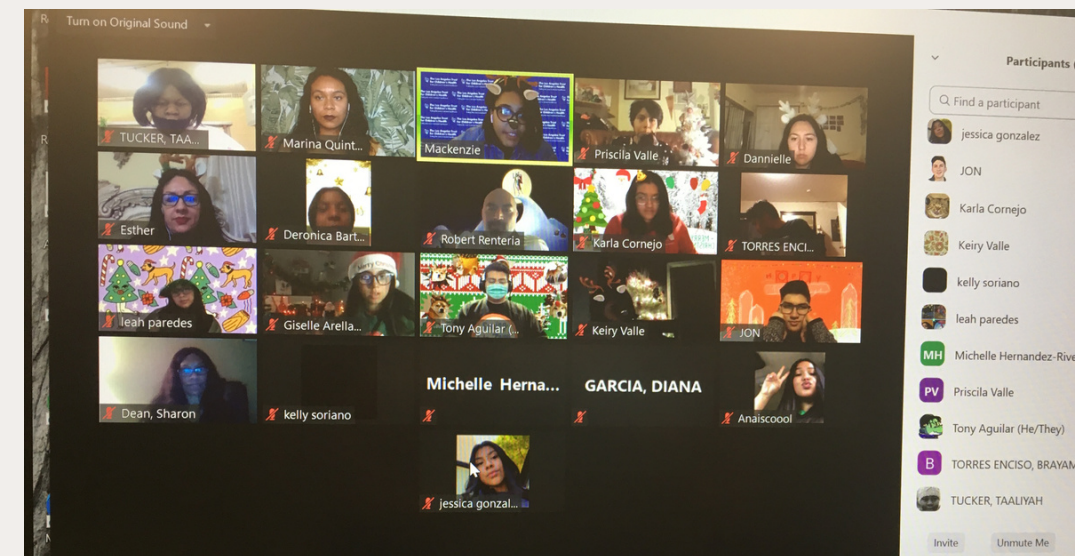
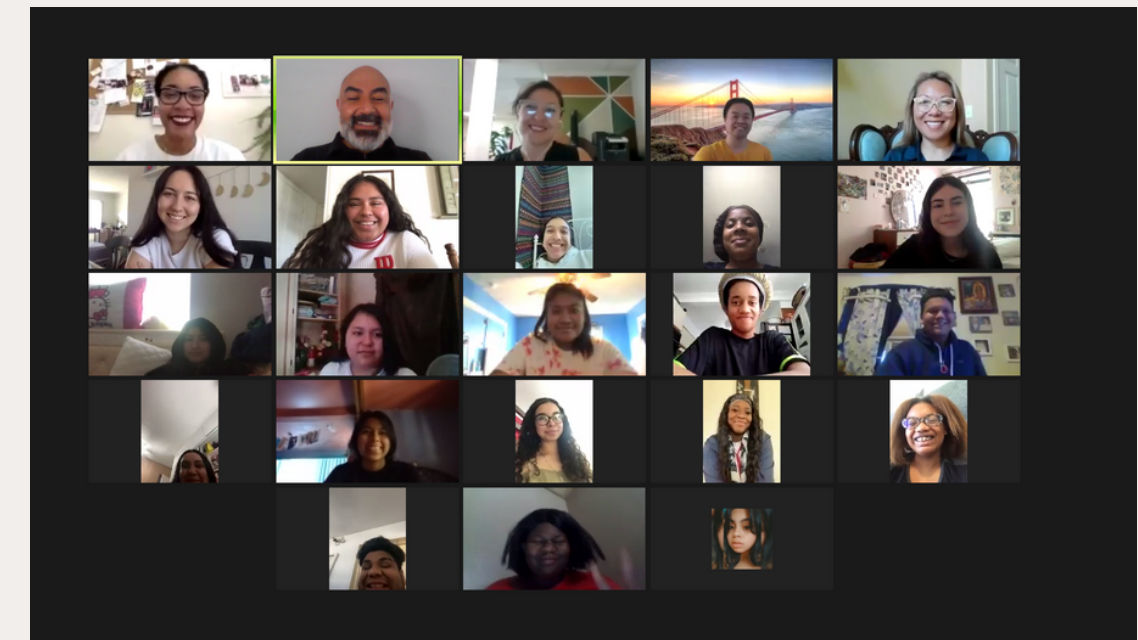
→ Recruit

- Create a flyer
- Post on social media/ school platforms
- Connect with partners/ school staff
- Create a Google sheet/form to collect and track information
- Send out reminders
- Mail out any materials/ information



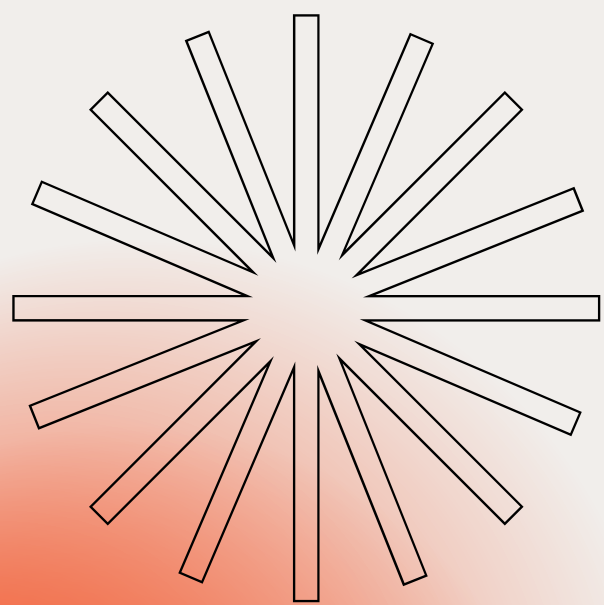
→ Execute

- Check in with the folks involved
- Review materials, resources and any info being used
- Use Mentimeter, Kahoot, group games, movies, DJ
- Check in with youth to make sure all required documentation has been submitted
- Set the stage
- Create breakout rooms
- Include breaks!
- Follow your timeline or agenda
- Have fun!





QUESTIONS?



Become a member, get exclusive benefits

- Conference registration discount
- Tools & resources
- Technical assistance

Sign up today:
bit.ly/CSHAMembership



STAY CONNECTED



schoolhealthcenters.org



org

info@schoolhealthcenters.org



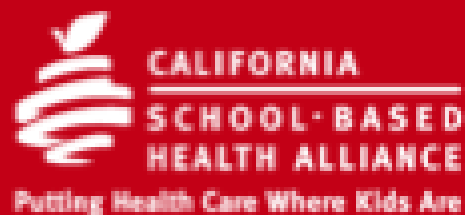
[schoolhealthcenters](https://www.facebook.com/schoolhealthcenters)



[sbh4ca](https://twitter.com/sbh4ca)



[sbh4ca](https://www.instagram.com/sbh4ca)



Gracias

謝謝

Thank you

Cảm ơn

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