

Building Transformational School Health for California's Future



2024 California School-Based Health Conference

April 29-30 | bit.ly/CSHAconference

SPONSOR OPPORTUNITIES



CALIFORNIA
SCHOOL-BASED
HEALTH ALLIANCE

Putting Health Care Where Kids Are



JOIN US

Partner with us as a sponsor of our statewide conference at the Santa Clara Convention Center **April 29-30, 2024**, and connect with highly engaged advocates who care deeply about the health and academic success of California's children and youth.

Our program focuses on growing integrated primary and behavioral health care services on school campuses. This year we are hosting two full days of learning, networking, and skills building.

We look forward to hosting 600 children's health and education advocates in April. **Join us!**

"I look forward to attending every year for the shared knowledge and the amazing speakers"

- 2023 Conference Attendee

2024 CALIFORNIA SCHOOL-BASED HEALTH CONFERENCE

APRIL 29-30 | SANTA CLARA

- *Monday, April 29:* Inspirational speakers and workshops on the latest school health trends.
- *Tuesday, April 30:* Impactful discussions, informative workshops, and more.

THEME & FOCUS AREAS

- Integrating behavioral and primary health care to support children and youth at school
- Leveraging billions in new funding to expand school-based health centers
- Raising the profile of school-based health centers as a critical component of Community Schools in California



AUDIENCE AT A GLANCE

WHO ATTENDS

- School-based health center and wellness center medical, dental, and mental health providers
- School district personnel
- School nurses
- Health plans
- Advocates
- Policymakers
- Funders
- Researchers
- State and local government
- Students and youth

AREAS OF INTEREST

- Primary care
- Mental health
- Trauma-informed approaches
- Funding school health and wellness
- School attendance
- Chronic disease management
- Substance use prevention
- Sexual & reproductive health
- Food & nutrition
- Social justice & immigrant rights
- Youth engagement
- Dental & vision care
- Billing & sustainability
- EHR/data privacy

SPONSOR INFORMATION

SPONSOR BENEFITS

- Prominent recognition during event
- Access to attendee contact information
- Opportunity to include materials in attendee packets
- Social media promotion on CSHA pages
- Sponsor link and recognition on CSHA conference web page and in pre-event marketing eblasts

\$35,000+

PLATINUM

- Negotiable customized options for recognition
- Opportunity to sponsor welcome reception April 17
- Exclusive recognition during conference, on CSHA website, and in CSHA subscriber communications
- Unlimited complimentary registrations

\$25,000+

GOLD

- Opportunity to sponsor attendee scholarships from a region of California
- Prominent recognition during conference, on CSHA website, and in CSHA subscriber communications
- 20 complimentary registrations

\$15,000+

SILVER

- Opportunity to sponsor a self-care session
- Logo and URL included in signage at event and on CSHA website
- Recognition in CSHA subscriber communications
- 10 complimentary registrations

\$10,000+

BRONZE

- Logo and URL included in signage at event and on CSHA website
- Recognition in CSHA subscriber communications
- 6 complimentary registrations

**DETAILS & MORE
INFORMATION**

www.schoolhealthcenters.org



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**JOIN US
ONLINE**

bit.ly/CSHAsponsorform

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